



SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE, Nashik
Department of Management Studies

Name of the Event:-Industrial Visit

Name of Industry: - ASEA Brown Boveri(ABB)
Plot No 79, Street No 17, Satpur, Nashik - 422007, MIDC

Day & Date : - Wednesday-Thursday(12th & 13th August 2015,)

Objective : -

- To understand the organizational structure and working of ABB Ltd.
- To know the various HR and Marketing policies followed at ABB Ltd.

Industry Person : - Mr. Seshadri J.Iyer (Business HR)
Mr Jitendra Jadhav (Engineer)

About The Visit: -

Department of Management Studies organized an Industrial Visit for MBA I & II students on 12th & 13th August 2015 at ABB Ltd. The main purpose to organize this visit was to make the student aware about the actual working of Industry .Students were Guided by Mr. Seshadri J. Iyer (Business HR)Mr Jitendra Jadhav (Engineer),they showed various department of the Industry. Mainly the production & Warehouse Department. They were also briefed about the various markets in which their product is being supplied. They also guided students on various Marketing & HR policies that they follow in their Industry. They also told about the various facilities provided for the employees.

It was quite a learning experience for the both MBA I & II students

Outcome:-

1. Students came to know about the hierarchy followed at ABB Ltd., and also various department.
2. Students Learnt about various Marketing & HR policies that are followed at ABB Ltd.



*****ABB ,Nashik Mr. Seshadri J. Iyer (Business HR)Mr Jitendra Jadhav (Engineer) with MBA Staff and MBA-II Students *****



*****ABB ,Nashik Mr. Seshadri J. Iyer (Business HR)Mr Jitendra Jadhav (Engineer) with MBA Staff and MBA-I Students *****