



**Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2015-16
Report on Guest Lecture
Industry - Academia Innovative Practice**

Event Title : - Guest lecture on “Why an MBA needs to master Analytics”

Date:- Monday , 11th Jan 2016

Conduction Duration: One Day

Venue: MBA Class Room

Resource Person:

1. Mr Manish Gupta (SPSS South Asia Pvt Ltd)

2.Mr.Subramaniam (SPSS South Asia Pvt Ltd)

Coordinator : Prof Adesh Solanke

Objective :

1.To make Students aware of importance of Analytical Skills

2:To know the use of SPSS software for research purpose

About The Program:

Department of Management studies organized a guest lecture on “Why an MBA needs to master Analytics “for MBA-I & II students. To deliver the lecture we had Mr Manish Gupta & Mr.Subramaniam from SPSS South Asia Pvt Ltd, Bangalore . Initially he highlighted the importance of analytical skills. he explained why analytical skills are must for an MBA Student. Adding to it further he also explained about the SPSS software & how it helps in the research work. He also showed how to use the software.

Outcome:

1.Students came to known about the Importance of Analytical Skills

2. Students also got aware about the SPSS software

