



## SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE, Nasik Department of Management Studies

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**Name of the Program:** - Guest Lecture on Entrepreneurship Today & Tomorrow

**Day & Date:-** Saturday ,10<sup>th</sup> September 2016

**Objective:** - 1. To Motivate Students to Choose Entrepreneurship as a career

**Name of Guest :** Mr. D.S.Deshmukh, CMD,Delta Finochem Pvt. Ltd. Nasik

### **About The Program:**

Department of Management studies organized a Guest Lecture for MBA -I & II students on the topic Entrepreneurship today & tomorrow. To speak on the said topic we had invited Mr. D.S. Deshmukh. Dr Rakesh Patil felicitated & welcomed him. While speaking on the topic Mr. D.S. Deshmukh said the field of Entrepreneurship is changing with a great pace & lots of young generation have started showing inclination towards taking entrepreneurship as a career. He said that before ago definition of entrepreneurship was quite different than today. Lot of New ideas are coming up & the execution has also being made easy due to the support of government , various financial organization & even the parents are also motivating their students to go for entrepreneurship over taking a salaried job . He highlighted what are the various traits required to become an Entrepreneur . He talked about the various awareness programs being conducted by the Government to motivate Entrepreneurship. He discussed about the Make in India Initiative taken by Hon PM Narendra Modi . Lastly he also talked about ups & downs that an entrepreneur has to undergo through his journey

**Outcome:** - 1. Students were successful in getting motivated & showed inclination towards choosing entrepreneurship as career

### **Photograph-**



