

## Sandip Foundation's Sandip Institute of Technology & Research Centre, Nashik Department of Management Studies Academic Year 2012-13 Report

Industry - Academia Innovative Practice

**Event Title:** - Faculty Development Program on "Case Study: Teaching & Writing

Techniques"

**Date:-** 12<sup>th</sup> March 2013

Conduction Duration: One Day

Venue: MBA Class Room

Resource Person:

1 Dr Pradeep Pendse (Dean We School Mumbai)

Coordinator: Prof Sarika Patil

Objective:

1.To promote the development of the faculty members

2.To learn how to use case study as a teaching aid

3.To teach how to solve case study

## About The Program:

Department of Management Studies Had organized Faculty Development Program for Sandip Foundation Faculty Members on the Topic "How to use Case Study a a teaching aid". The Program was conducted by Dr Pradeep Pendse (Dean We School Mumbai)...He said Case method is a powerful student-centered teaching strategy that can impart students with critical thinking, communication, and interpersonal skills. Having students work through complex, ambiguous, real world problems engages students with the course material, encouraging them to "see it from an action perspective, rather than analyze it from a distance". Case studies are, by their nature, multidisciplinary, and "allow the application of theoretical concepts...bridging the gap between theory and practice" Working on cases requires students to research and evaluate multiple sources of data, fostering information literacy. Case method is also effective at developing real world, professional skills. Working on case studies requires good organizational and time management skills. Case method increases student proficiency with written and oral communication, as well as

collaboration and team-work. "Case studies force students into real-life situations," training them in managerial skills such as "holding a meeting, negotiating a contract, giving a presentation, etc"

## Outcome:

- 1. Faculty Members knowledge enhanced
- 2. Faculty learned how to use case study a teaching aid
- 3. Faculty got a brief idea how to solve case study

## Photograph:



