

**SANDIP FOUNDATION'S**  
**Sandip Institute of**  
**Technology & Research Centre**

**NASHIK**



**DEPARTMENT OF MANAGEMENT STUDIES**

(MONTHLY E-BULLETINE)

(ONLY FOR PRIVATE CERCULATION)

**March-2019**

**Seminar: “International Education & Career Opportunitites”( 11<sup>th</sup> March, 2019)**

Department had organized a one day seminar on International Education & Career Opportunities on 11<sup>th</sup> March,2019.

The session was conducted by Ms. Anastasia Shanshina – Head International Division – Synergy University Moscow, Ms Yana Oseyava ,Coordinator International Division, Synergy University, Moscow and Mr. Karon Mennon. They briefed about synergy university, Moscow and discussed on International education and career opportunities.





**Guest Lecture on, “Digital Marketing as Career Option” ( 15<sup>th</sup> March, 2019)**

Department had organized a guest lecture on digital marketing as career option on 15<sup>th</sup> March, 2019.

Resource person for the lecture were .Mr Prince Soleman, MADZ Media 2.Mr Shoebh Inmandar, MADZ Media.They explained what digital marketing is and in simple term it is nothing but use of digital technology for carrying out marketing activities. further he told about the various tools available in Digital Marketing Industry such as Content Marketing, blogs, search engine optimization, website designing, web banner ads, etc.

Students came to know about the various facets of International Education 2.Students came to know about the various career opportunities abroad.



### **Placement in March 2019:**

Four Students of department of Management Studies of batch 2017-19 has been placed in Mumbai based reality estate company namely Property Pistol Reality Pvt Ltd with a lucrative package of 7.8L p.a. They are placed as an assistant sales manager.



### **Students Exchange programme-March 2019:**

Students of department of Management Studies namely Rahul Mhaskar and Prathmesh from MBA I year has been selected for students exchange programme and overseas internship in Bulgaria. This initiative has been undertaken in order to give students learning opportunities abroad.