

SANDIP FOUNDATION'S
**Sandip Institute of
Technology & Research Centre**

Department of Management Studies (MBA)



News letter
(ONLYFORPRIVATECIRCULATION)

Janauary-2020

Industrial Visit:

MBA –II Students visited Swastik pulp and paper Pvt Ltd on 28th August 2019. The firm is a paper manufacturing unit making boxes, cartons, and other packaging items. The visit helped students to identify their prospective areas of work and various roles in the overall organization. Industry visit helped students enhance their interpersonal skills and communication. Students became more aware of industry practices and regulations of the Industry. The visit helped the students to broaden the outlook as they were exposed to the real business world.



Teachers Day Celebration

The Teacher day was celebrated by the student of the MBA Department to express their gratitude towards the Faculty Members. The student intended to make it a special day for the faculties and after a grand welcome to all the faculties the students shared the importance of Teacher in their life and why Teacher day is celebrated and after paying homage to the Dr Sarvepalli Radhakrishnan. The students organized various activities like Antakshari, Dumsharaz. Faculty Members sang their favorite songs. Students shared their experience about faculty members, and how they had learned the lesson of life from them. The highlight of the celebration was the mimicry of the faculties done by the student which was enjoyed by the students and the faculties alike. The celebrations concluded by cake cutting session and refreshments were served. The events helped in strengthening the bond between the students and the faculties and helped in build a lasting relationship.





Certification on Digital Marketing:

Certification on Digital Marketing was organised on the 24th – 27th August 2019. The 3-day program the session was conducted by Mr. Kartik Sanghvi and Mr. Pankaj Ghadge. The session began with the introduction to Digital Marketing and its importance in today's techno-savvy world. Mr. Kartik Sanghvi explained the definition of Digital Marketing as “the marketing of products or services using digital technologies, display advertising, and any other digital medium”. He further briefed about the organic and inorganic platforms used to create digital essence that is about Search Engine Optimization and Search Engine Marketing, Email Marketing, Social Media Marketing and Affiliate Marketing.

Day 2 Mr. Pankaj Ghadge introduced the students - Google Certification Online and helped certification on Google Marketing basics.

Day 3 the students were briefed about the various Digital Marketing Certification available and the opportunities available to them in Digital World...



Expert Lecture on Mutual Fund:

Expert Lecture on Mutual Fund as an Investment Option was conducted on ” 03rd October 2019. Mr. Aditya Hinge of HDFC Mutual Fund spoke about the difference between Investment & savings. He highlighted the importance of saving and expenses and that saving should be given a higher priority and not the other way round as most of the people spend and save, He suggested save and then spend is the right strategy to be adopted to be a successful investor. Further, he explained the hazards of inflation and how it eats up into the hard-earned money. In conclusion, he shared the guru mantra of Risk Reward trade-off and how in the long term investor will always win the race and the various types of mutual funds that are available to investors



Guest Lecture:

Guest Lecture on Campus to Corporate was conducted on 12th October 2019. Dr. Medha Shykhedkar provided valuable insights to students about how to face placement interviews and prepare themselves for the corporate world. She briefed the students on how to dress up for the interview, and why it is important to be well-groomed. She shared some Do's & Don'ts regarding grooming. She also highlighted some important facts regarding the latest trends and fashion that are accepted in the corporate world. The difference between resume, biodata & CV and gave indispensable inputs on how to prepare a resume. She further guided the students on how to face Interviews, a short video was presented on how to answer certain questions were answered. The session was very interactive and many doubts of students were resolved.



Certification on Basics of Capital:

Certification on Basics of Capital was conducted on the 16th to 18th of September 2019. To equip the students with the necessary stock market theoretical and practical know-how and provide the students with an academic base so that students can apply the same in equity markets research for wealth creation. Mr. Tushar Jagtap briefed the students Money Market as well as Capital Market & various instruments traded in each market .followed by Mr. Jayraj Javeri briefed the students on Fundamental Analysis and working of Stock Exchange. In conclusion Dr.Tushar Savale talked about Commodities Traded on MCX. Day 2 On the second day, Ms. Poonam Ingale guided students on the Principle of Insurance & IRDA. In the post-lunch session Prof Hemant Wanjare talked about Mutual Funds, Types of Mutual Funds, Working of MF. Shweta Bhosale enlightens the students on the topic of IPO & Bonds. Process of IPO & valuations of Bonds



SEBI, Mumbai) :

Visit at Securities Exchange Board of India (SEBI, Mumbai) was organized on 18th September 2019 by the department to help students get insight into the various facets of the SEBI and its role in regulating the Indian financial market. A Special session was conducted by Mr. Pratik Parkhar who briefed the students regarding the establishment and working of SEBI. He further provided valuable insight into Commodity markets, Derivatives, the process of listing a company, stock market and Mutual funds. The visit proved to be very beneficial to the students as they got an overall idea of how the overall financial market is regulated.

Induction Function

Sandip Foundation's, Department of Management Studies had organized an induction function for First-Year Students i.e. WAVE-XI batch on 28th September 2019. Hon. Mr. Ganesh Kothawade Vice President, ABB Ltd were the Chief Guest for the function. The program began with the lighting of a lamp followed by the felicitation of the guests. Dr. Rakesh Patil, Head MBA gave his welcome speech and provided glimpses of the achievements of the Department. He said the Department of Management Studies at Sandip Foundation has been constantly proving its mettle in the field of management education and has seen a tremendous rise in its performance in the form of good academic records, extensive co-curricular activities, and sound placement records. Dr. S T Gandhe, Principal, SITRC while addressing, congratulated the students for choosing Sandip Foundation for their bright future & he also highlighted the faculty & facilities at Sandip Foundation. Thereafter Ms. Sandhya Kanade took over the dais; she shared her corporate experience. She gave practical advice on how they could prepare themselves to be successful in the corporate world.

