

**SANDIP FOUNDATION'S**  
**Sandip Institute of**  
**Technology & Research Centre**

**NASHIK**



**DEPARTMENT OF MANAGEMENT STUDIES**

(MONTHLY E-BULLETIN)

(ONLY FOR PRIVATE CIRCULATION)

**August-2018**

## Departmental Activities

### Induction Function: MBA-I WAVE-X (2018-2020): (10th August, 2018)

Department of Management Studies had organized induction Function for First Year Students 'WAVE-X batch' on 10th August, 2018. Hon. Mr. Mukund Bhatt General Manager (Human Resources) in Bosch Ltd Nasik. Mr. Prashant Amin, MD Klasspack were the Chief Guest for the Induction Function. After experts speech department has organized Mr. & Miss Personality Contest, where different activities were organised to groom the new comers.



**Guest Lecture: “Global Digital Stat shot 2018: Glimpse into the current Digital Marketing Trends” (20<sup>th</sup> August, 2018):** Guest lecture on current Digital Marketing Trends was organized on 20<sup>th</sup> August, 2018. Guest speakers were Miss. Tushara Kevade SEO Expert, Miss Mansi Vora, HR Nethority Digital Academy and Miss Lavina Savlani, Content Write. The main objective of the lecture was to understand the digital marketing and its growing importance in today’s tech savvy world and various opportunities available in Digital Marketing.





**CSR Activity “for the People of Kerala Affected by Floods” (22<sup>nd</sup> August, 2018)**

Students took the initiative to help kerala flood victims and had contributed non-perishable food items, rice, toor dal and sanitary pads. These goods were then delivered to collection centre established by NMCA. General Secretary of NMCA praised students work a lot.



**Guest Lecture: “CII Entrepreneurs Connect Session” (24<sup>th</sup> August 2018)**

Guest lecture on CII Entrepreneurs Connect Session has organized on 24<sup>th</sup> August, 2018. Mr Pradeep Ghare-Founder & CEO, The Catalyst and Mr Nitesh Narayanan-CEO, Nitesh Udyog were the resource person. The lecture aimed to clear the concepts of entrepreneur and explore the dimension of entrepreneurship. Students got the idea to how to grab opportunity in the market.





**Guest Lecture: “Introduction & Resume Writing” (24<sup>th</sup> August 2018)**

Guest lecture on Introduction & Resume Writing has conducted on 24th August, 2018. Guest speaker for the event was Miss. Nagma Shaikh, T & P Executive, Sandip Foundation. The main aim of the lecture was to make students understand the importance of presenting oneself at interview and also how to use body language at interview. the lecture also covered the difference between bio data, resume and curriculum vitae.



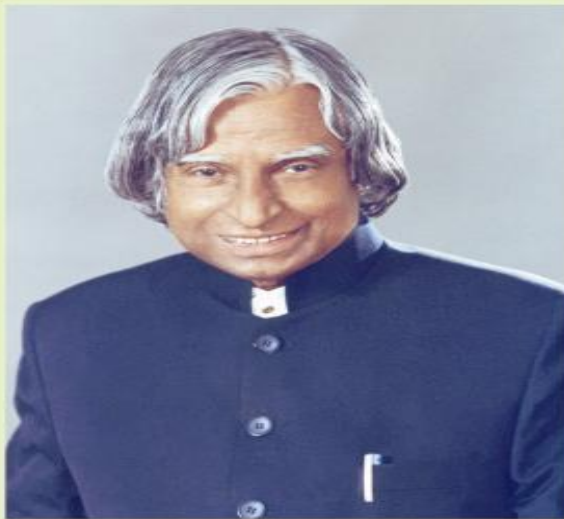
**Guest Lecture: “Overseas Education Opportunities-Internship Program”**  
**(31st August 2018)**

Resource person for the lecture was Mr Kamendra (IEI Mumbai), he briefed students about overseas opportunity in different countries. He also guided students about how they can go for Internship programmes and commercials/expenses for the internships.





From the Page of Management Guru: (Source: [www.google.co.in](http://www.google.co.in))



***“Climbing to the top demands strength, whether it is to the top of Mount Everest or to the top of your career.***

***To succeed in your mission, you must have single-minded devotion to your goal.”***

**Dr APJ Abdul Kalam**

- Former President of India
- A Notable Scientist and Engineer
- Popularly known as the Missile Man of India

The art of leadership is  
saying no, not saying yes.  
It is very easy to say yes.

*Tony Blair / [www.geckoandfly.com](http://www.geckoandfly.com)*

