



Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2019-20
Report on Case study Competition

Event Title: - Case study Competition

Date: - 15th to 31st January 2020

Conduction Duration: 15 Days

Venue: MBA Marketing class, MBA Department, SITRC

Event Coordinator: Dr.Hetal Bhinde

Number of Participants: 22 (MBA-I) Marketing students

Objective:

1. *The objective of the competition was to create awareness about impotence of case solving.*
2. *To develop the ability to think and organize the thinking to create something useful.*
3. *To indulge the students into co- curricular activity.*

About The Program:

Sandip Foundation's, Department of Management Studies uses novel pedagogies to teach topics to students. Case studies are widely used for same.

VARIOUS MATERIAL USED

- Cases

Outcome:

- Finding solution to situations
- Develop thinking ability
- Gap analysis
- Market analysis

Photographs:

