



Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2018-19
Report on Guest Lecture

Event Title: - “CII Entrepreneurs Connect Session”

Date:- 14th August, 2018

Conduction Duration: 01 Hour

Venue: SITRC, Computer Seminar Hall

Resource Person:

1.Mr Pradeep Ghare (Founder & CEO,The Catalyst)

2.Mr Nitesh Narayanan(CEO ,Nitesh Udyog)

Coordinator : Prof. Dr. Leena Gorhe

Objective :

1. To clarify the concepts of entrepreneur and explore the dimension of entrepreneurship.

Number of Participants : 70

About The Program:

Department of Management Studies had Organized Lecture on Entrepreneurs Connect Session for MBA -II students .The session was conducted by Mr Pradeep Ghare and Mr Nitesh Narayanan . Mr. Pradeep Ghare rightly quoted, Entrepreneurship is the capacity and willingness to develop, organize and manage a business venture, he focused on the launching a start-up. He gave many cases as an example as why a significant proportion of start up businesses have to close. He gave some successful examples which one can follow while starting up an entrepreneurship venture. He answered many queries of students in connection with the same. Mr. Nitesh narayanan also gave successful mantras on how to take right decision at right time. He added that to be successful one should have positive attitude and capabilities to grab and handle the opportunities in the market. He shared how to capture innovative activities on the part of established firms also activities on part of new businesses.

Outcome:

1. Students got to know about the launching of a new business venture.
2. Students got idea to how to grab opportunity through capabilities in the available market.

Photograph:



