



**Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2017-18
Report on Battle Field 2017**

Event Title : - Battle Field 2017

Date:- 23rd & 24th August 2017

Conduction Duration: Two Days

Objectives :

- 1. 1.To make students Learn Entrepreneurial Lessons Practically through Battle Field Activity.**
- 2. Also To Teach management concept such as planning , Organizing , Coordination, Market Analysis, Marketing & Financial Management practically .**

About The Program:

Students of Sandip Foundation from Department of Management Studies completed one its own kind of Activity Named Battle Field Successfully, which is being conducted from past 7 years . Battle field is an Activity done by MBA-I year, 2 to 3 days prior to Ganesh Festival. So this year also keeping the tradition alive this activity was conducted on 23rd & 24th August 2017. Students were Divided into 7 different groups with 8 to 9 members in each group & every group was headed by a group leader. Chatkazz, Food Loverzz, Chilli Pistols, Yummy Licious, Master Minds , Khane Ke Shaukin & Bombae Amigos were the names of group. The concept goes like this that students have to sell various products in the Market it could Eatables, Decoration Stuff , Clothes or any other innovative products. Students identified various location in Nashik where they could fetch more an more public towards their stall. College Road, Mahatma Nagar, Gangapur Road, Golf Club, Ashok Sthamb, Bytco Point were some the areas wherein the students had put their stall.

The very essence of this activity was to bring out the hidden Entrepreneurial qualities of the students such as Risk taking Ability, Decision Making & Leadership . Also various Management Concepts such as planning , Organizing , Coordination, Market Analysis, Marketing & Financial Management , etc. can be learned & understood more easily by doing them practically rather than teaching them theoretically in class room. Students received overwhelming response for this activity& this was all possible due to their complete dedication & hard work. One thing that was observed was that this activity was conducted with full enthusiasm & enjoyment. The profits which the students earned from battlefield would be utilized for the social cause & betterment of underprivileged people of the society as part of Corporate Social Responsibility (CSR) . Profits would be donated to Adhar Ashram, ZP Schools & Old Age Homes

Outcome:

- 1.Students Learnt the Entrepreneurial Skills such as Risk taking Ability, Decision Making & Leadership.*
- 2. Students also learnt management concept such as planning , Organizing , Coordination, Market Analysis, Marketing & Financial Management practically.*

Photograph:





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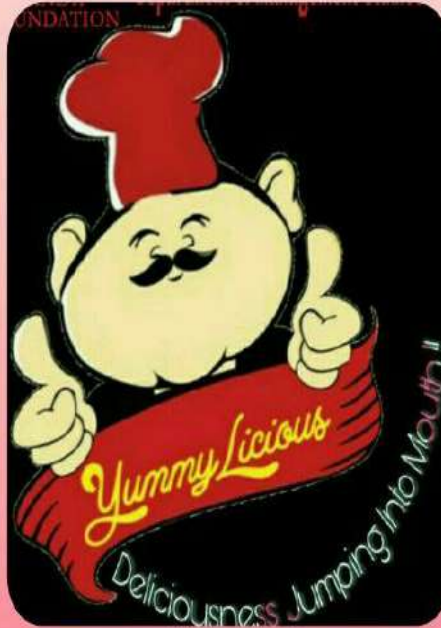
food loverzz

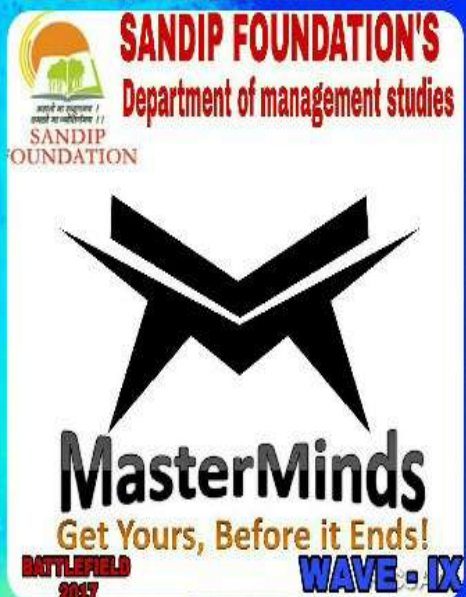
heaven in bowl...

BATTLEFIELD WAVE - IX
2017













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BomBae
Amigos
Just Bite & Feel It

BATTLEFIELD 2017 **WAVE - IX**

