### Sandip Foundation's

# Sandip Institute of Technology & Research Centre, Nashik Department of Management Studies



Resource Book
A.Y-2016-17

# STUDENT RESOURCE BOOK CONTENTS/INDEX

Sr. No	Particulars	Page No.		
1	Personal Profile	03		
2	About Sandip Foundation	04		
3	Objectives:	06		
4	Board Of Advisers/ Governing Council			
5	SITRC Campus	08		
6	Department of Management Studies	10		
7	Chairman's Message	13		
8	Principal's Message	14		
9	HOD's Message	15		
10	Disciplinary Rules / Guidelines	16		
11	11 Organization Structure			
12	12 Faculty Details			
13	Details Of Guest Speakers	23		
14	Industrial Visits	30		
15	Administration Cell	31		
16	Infrastructure & Facilities	32		
17	Course Structure For Master's Degree Course In Business Administration	43		
18	Cell, Committees, clubs and Activities Students Cultural Activities	53		
19	Summer Internship Project	57		
20	Examination & Evaluation	60		
21	Academic Calendar	62		
22	Activity Plan	63		
23	Academic Time Table AY 2017-18	65		
24	Glimpse of Department of Management Studies	70-79		

# **Personal Profile** Name: Program:\_\_\_\_\_\_ Section: \_\_\_\_\_ Roll No: \_\_\_\_\_\_ID Card No. : \_\_\_\_\_ Blood Group: Student's Residential Address: \_\_\_\_\_ Student's Phone No\_\_\_\_\_\_ Mobile No\_\_\_\_\_ Student's E-mail ID \_\_\_\_\_ Father's Name Phone No\_\_\_\_\_Father's E-mail ID \_\_\_\_\_ Mother's Name: Phone No. Mother's E-mail ID: Local Guardian's Address: \_\_\_\_\_ Local Guardian's Phone No.:\_\_\_\_\_ Local Guardian's E-mail ID: Emergency Contact Person: Phone No.: Permanent Address:

### **About Sandip Foundation**



Sandip Foundation has been primarily established to produce scientifically trained and dynamic human resources that can contribute particularly to Engineering, Management, Technology, Paramedical Science as well as Arts. With the excellent infra structural facilities and highly healthy academic environment, Sandip Foundation is geared to offer the world-class quality education that can bring about revolutionary changes in all walks of life.

To keep growing and branch off like a tree is the soul of Sandip Foundation. We started our Educational journey in 2008. Today we offer Post-Graduate Management Course in Business Administration with Specializations in Marketing Management (MKT), Financial Management (FIN), Information Technology Management (IT), Operations Management (OPE), Human Resources Management (HR), International Business Management (IB), Supply Chain Management (SCM), Rural & Agribusiness Management (RABM), Start-up & Small Business Management (SSB), and Technology Management (TM).

I am happy to say with confidence that we know what we wish.

### Vision:

• To be a centre of distinction in management education contributing to the enhancement of learning and research.

### **Mission:**

- To promulgate development of business acumen.
- To develop & strengthen strategic alliances with industry and academia to inculcate research.
- To outturn industry ready and socially prudent professionals and entrepreneurs.

### **Quality Policy:**

- We at SITRC are committed to be a beacon in providing quality education and research in Engineering and Management as per the needs and expectations of students and global environment.
- This we shall achieve through continual improvement in teaching-learning process in our world class infrastructure.

### **Objectives:**

- To impart world class education in the world-class infrastructure for quality engineering education.
- To mold, shape, perfect and make the students competent by combining knowledge and skills and preparing them for many tasks and jobs challenged in life.
- To make the system value added in order to develop the students for conceptualization, application of ideas and communication skills.
- To speed up the technology acquisitions and technology diffusion to the industries.
- To familiarize the students with demanding challenges in the work place.
- To promote state to the first place in respect of size of pool of Scientific and Technological manpower in the India.
- To establish a strong identity to surpass others in the field of technical education.
- To churn out Industry ready requirements and help the industries to minimize the duration and cost of training, in turn to produce cost effective products.
- To act as consultants to industries and business houses regularly through Industry Institute interaction program.
- To achieve 100% placement to our students.
- To make this Institute a potential center for excellence and grow from strength to strength by breaking the existing records of achievements for industry, R&D and especially to the society needs.

# **Board of Advisers/ Governing Council:**

Sr. No	Designation	Name	
01	Chairman	Hon Sandip Kumar Jha, Chairman, Sandip Foundation	
02	Member	Prof. (Dr.) S. N. Merchant – Professor, Department of Electrical	
		Engineering, IITB, Powai	
03	Member	Mr. Jelvis Herniques	
04	Member	AICTE Nominee – Regional Officer (Ex-officio)	
05	Member (IIT Staff)	Educationalist/Technologist/Industrialist to be nominated by Region	
		Committee	
06	Member	Prof. (Dr.) G. K. Kharate, Principal, Matoshri Education Society's,	
		Matoshri College of Engg. & Research Center, Eklahare, Nashik	
		(University Nominee)	
07	Member	Joint Director Technical Education, Regional Office, Nashik (State	
		Government Nominee)	
08	Member (NIT staff)	Educationalist/Technologist/Industrialist from Region to be nominated	
		by State Government	
09	Member Secretary	Principal of the Institute	
10	Member	Prof. Ms. Mohini Patil	
11	Member	Prof. P. I. Patil	
12	Member	Mr. Ashok Rajwade – Managing Director, Hardyspicer Ltd.	
13	Member	Prof. (Dr.) Avinash G. Keskar, Professor, Department of Electronics &	
		Comp. Science Former HOD & Dean (R&D), Visveswaraya National	
		Institute of Technology, Nagpur	
14	Member	Mr. Arvind Mahapatra – Ex-CSI Chairman, Nashik Region	
15	Member	Mr. Vivek Gogate – Chairman, Gogate Industries	

# **SITRC CAMPUS:**







#### **Arial View of Amphitheatre**

Sandip Institute of Technology & Research Center provides uncompromising quality infrastructure.

This commitment is reflected in the investment made by the institute in providing facilities to students in terms of laboratories, equipment, library, books, sports, transportation and everything it takes to create an excellent environment for learning.



#### **Campus View**

On visiting the campus, one is struck by the aesthetic elegance of its buildings, spacious lawns, ubiquitous sports grounds and lush green environment so conducive for teaching-learning process. The campus boasts of in-house facilities like state of the art labs, spacious classrooms, and mess with hygienic food, college canteen, health care center, gym, squash, tennis etc to cater all necessities of the hostlers and the staff. With beautiful surrounding, about 12 km from the city of Nashik, on more than 250 acre campus SITRC an ambiance that stimulates intellectual thinking and academic.

# **DEPARTMENT OF MANAGEMENT STUDIES:**



MBA -Class Room



**MBA Computer Centre** 

Established in 2009 as Department of Management, the department has successfully expanded in the terms of multiple parameters. In a very short period of time this program has become the choice of aspiring meritorious students across the India with its highly career oriented program Master of Business Administration (MBA).

The department has the objective to provide within India and abroad a steady stream of competent young manager with necessary knowledge skills values and attitudes to occupy positions of management and administration.

To develop the strong network and sharing of knowledge the students are working by coming together through their association SAMS. To impart the students with latest knowledge from the field of management and for their 360 degree development, the department has been working through the various cells such as personality development cell, cultural cell, Entrepreneurship development cell, III cell, Student Grievance Cell. Our alumni's are proving their excellence in the corporate world. Every year the count of companies are increasing like multinational as well as domestic visiting for campus recruitment to our department on/off campus Interviews. At SITRC, besides ensuring the quality, we emphasize on providing conducive learning that stimulates intellectual thinking and academic achievement.

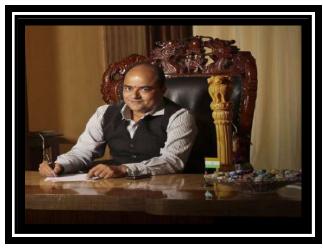
### **Specializations offered:**

- 1. Marketing Management (MKT)
- 2. Financial Management (FIN)
- 3. Information Technology Management (IT)
- 4. Operations Management (OPE)
- 5. Human Resources Management (HR)
- 6. International Business Management (IB)
- 7. Supply Chain Management (SCM)
- 8. Rural & Agribusiness Management (RABM)
- 9. Start-up & Small Business Management (SSB)
- 10. Technology Management (TM)

To expose the students in corporate world department had organized industrial visits to various industries such as Mahindra & Mahindra Ltd, Reliable Group of Industries, Sharda Motors Visit to Finolex & Lokmat Goa, Parle Biscutits Pvt. Ltd. Gonde, Glenmark Pharmaceuticals etc.

Also expertise talks on latest topics such as Pachatantra & leadership, SAP, Personality development. Positive attitude towards the organization, ISO 2700:2005 Information Security Mgt. System, World Class Manufacturing, Performance Management systems, Corporate requirement from MBA fresher's etc. Students and faculties presented paper in various national, international journals.

### **Chairman's Message:**



Dr. Sandip Kumar Jha Chairman, Sandip Foundation

Let us explore the New Horizons!

Sandip Foundation has been primarily established to produce scientifically trained and dynamic human resources that can contribute particularly to Engineering, Management, Technology, Paramedical Science as well as Arts.

With the excellent infra structural facilities and highly healthy academic environment, Sandip Foundation is geared up to offer the world-class quality education that can bring about revolutionary changes in all walks of life.

To keep growing and branch off like a tree is the soul of Sandip Foundation. We started our educational journey in 2008. Today we offer the diploma in Engineering in five branches. Our is to impart total engineering education with the umbrella approach. We also proposed to initiate advance education in disciplines like aeronautics, marine engineering and so on.

Spread over 150 pleasantly green campus surrounded by mystic mountains in the vicinity of trymbakeshwar, sandip foundation has audio-visually equipped classrooms, sophisticated labs and workshops, RFID in libraries, cafeteria, sports and gymnasium of international standards, well furnished girls' and boys' hostels and at the top of it all, Wi-Fi facility.

We have established tie-ups with reputed industries to encourage interaction between our engineers-in-the-making and the corporate world at large.

The teaching methodology adopted is all student-centered which aims at combining theoretical knowledge with practical application.

We offer opportunities to our young scientists on campus to explore new horizons of knowledge rather then read and reproduce from the traditional book.

I am happy to say with confidence that we know what we wish to achieve and are committed to strive for accomplishing our mission with our vision going beyond the stars!

### **Principal's Message:**

Dr. S.T. Gandhe Ph.D.(VNIT, Nagpur) Member IEEE, LMISTE, EXECOM Member-IEEE Bombay Section



#### Dear Students,

It is my privilege to warmly welcome you to this great institution dedicated to the cause of top-quality technical & managerial education with FACULTY AND FACILITY... SIMPLY WORLD CLASS!!!

The exemplary infrastructure excellent faculty and the exhilarating atmosphere in the campus will surely take you to enviable heights in your capabilities and achievements. The serene of campus along with well equipped Laboratories, modern classrooms, dedicated teachers -everything is for you .All depends on what you make out of it. We have an excellent combination of industry professionals and academicians as our faculty, who provide a holistic view of the different shades of engineering operations and management to our students.

In an era of stiff competition, success can only be achieved if one makes the right kind of endeavor at the right time and in the right direction.

We at SITRC inculcate value education and sculpt our students as good competitors in the corporate world.

Education is the process of brainstorming which is very important for human being. Students are our assets and we have a golden opportunity to educate them as well as socially aware for the betterment of society and nation as well.

We want you to be vibrant, active, enthusiastic, intelligent and imaginative.

We expect you to come up with new thoughts, ideas and discoveries. We will give you power to dare, power to dream, wings to reach those dreams......Let the SKY BE LIMIT!

I welcome you to prepare for this flight. Let us be determined to be guiding stars for the new generation.

The promise of our dreams comes true

When patient minds vital;

Remember that the diamond once

Was just a piece of coal?

### **HOD's Message:**



Dr. Rakesh Patil Ph.D, M.Phil, MCM, MCA Professor & HOD, Dept Of Management Studies

I have immense pleasure and pride in introducing you to our bright and vibrant ninth batch of MBA i.e. WAVE-IX.

Sandip foundation's Sandip Institute of Technology and Research Center, Nashik, is surrounded by mystic mountains in the vicinity of Trimbkeshwar. As the country advances further into this century with the prospects of becoming a global superpower, we are sure the managers of tomorrow created by us today will lead the way.

At SITTRC, besides ensuring the quality, we emphasize on providing conducive learning environment that stimulates intellectual thinking and academic achievements. We strive to bring about closer interactions between industry and academia. The students are exposed to diverse and emerging fields of management through various activates like guest lectures, industrial visits, managements games, workshops and seminars. These activities are aimed at creations of a unique quality experience for the students, during their two years stay in the beautiful campus.

Final placements are defining moment for the students. After two years of rigorous academic work they are all eager to join the world of business. The education and exposure that they had at SITRC coupled with their internships make them confident that they are adequately prepared to face the challenges of the corporate world. You and your organization would enable them to realize their potentials and fulfill their aspirants.

I am confident that over students will definitely contribute meaningfully in the growth and flourish of your organizations I would like to invite your organization participation in our Placements Program. I cordially invite you to Placements 2017 and also extend our commitment to engage in a long term mutually enriching relation with your revered organization

I wish all the MBA Students the very best in their career and feel confident that they will make significant contributions to the industry in the course of their work.

#### **Disciplinary Rules / Guidelines**

To keep the serenity of the campus and in line with the values of our institutes, the institute expects students to observe the rules

#### General

- > Students are expected to maintain strict discipline and behave in a dignified manner within and outside classroom, workshop, library & laboratories and observe the rules prescribed from time to time. Students are also expected to show politeness in outfit and person. Any incidence reported or observed objectionable in conduct within or outside the Institute is liable for disciplinary action.
- ➤ It is compulsory for every student to be regular in his/her attendance and should record minimum 75% attendance in the theory and practical of each subject, which is compulsory.
- ➤ It is compulsory for every student to appear for Sessional Tests; Unit Tests and Preliminary Examination conducted by the College; Students who do not appear for these examinations shall not be allowed to appear for the University examination.
- > Students should be liable to read the notices put up on the Notice Boards of the college. The college shall not accept any responsibility for the loss of any advantage by the student due to his failure to read the notice in time.
- ➤ The Class Representative of all the classes for Academic Year-will be nominated strictly on Merit Basis as per the rules of the Maharashtra State.
- Ragging of any student in any form and nature within or outside the Institute and hostel shall result in instant expulsion of guilty students from the Institute. Action as per Anti Raging Law of Maharashtra state will be applicable.
- > Candidates found admitted on false or incorrect information shall be expelled from the Institute and the fees will be forfeited.
- ➤ Damage to the property of the Institute like tempering with fixtures, equipments, instruments, furniture, books, periodicals, wall paints, computers and machinery everything inside the campus, shall be viewed very seriously and might result in instant expulsion of the guilty student.
- ➤ Smoking, Drug addiction, Narcotics, Consumption of Alcoholic Drinks, Chewing Tobacco, Spitting, Writing on wall, and any other evil habits are strictly prohibited in the premises of the Institute and Hostel.
- ➤ The Principal reserves the right to remove his/her name from the roll call or full recovery of the damage who fail to pay the Institute, tuition or hostel dues in time.
- ➤ The Principal reserves the right to expel students who include himself or herself in Anti-National activities from the Institute without giving notice.
- ➤ Before the commencement of the examination he should pay all his dues and should complete his journals, Term Work and Drawing Sheets in the prescribed manner in the specified time.
- ➤ In all matters pertaining to discipline, directives of the Principal shall be binding and final.
- The Institute reserves the right to change amend add or cancel any of the rule(s) mentioned above without giving any reason or notice in advance.
- ➤ Combined undertaking in respect of ragging (available on college website) should be submitted on the day of admission to the administrative office.

#### **Dress Code**

- ➤ In keeping with the academic atmosphere of the campus , sober & decent dressing is recommended
- ➤ All the student should comes in formal dress as per Corporate Norms.
- ➤ Sleeveless dress or jeans & T-shirt or wearing provocative / indecent dress is strictly prohibited.
- ➤ The students should display their Identity Cards in the institutes premises at all times.
- ➤ Security staff and The HOD / The Registrar may check the same at any time.

#### **Conduct in the classroom**

- The student must be present in the class 5 minutes before the class starts.
- The maximum late coming by a student once in a while is maximum 5 min.
- The class door will close after 5minutes of start of the class and no student would be permitted inside the class after 5 minutes.
- Mobile phones are not to be used in the classes. These should be switched off in the classrooms, library, and computer lab and in the corridors.

#### **Conduct in the Library**

- Absolute silence should be maintained in the library.
- The library books should not be left on the tables after using them. They must be put back in the respective place in the racks.

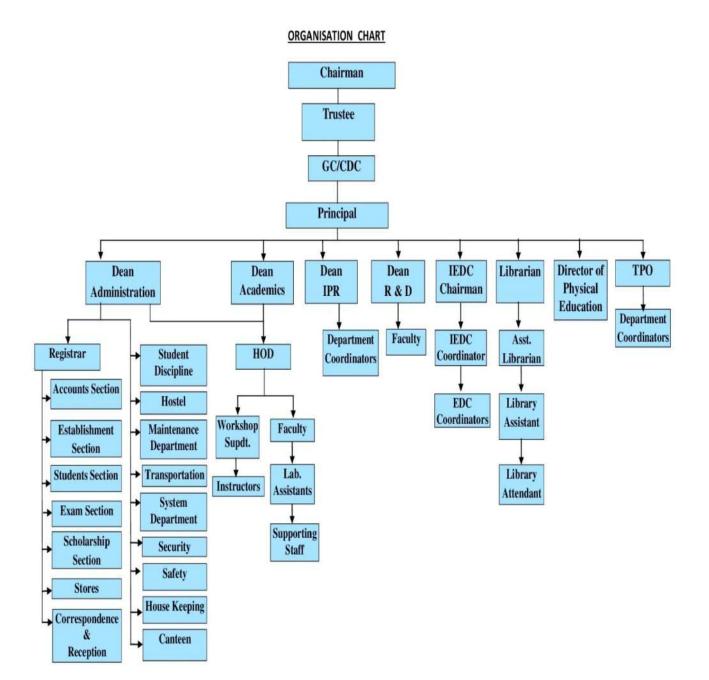
#### **Conduct in the Canteen**

- Silence should be maintained in the canteen.
- ➤ The students should not quarrel / argue with the canteen staff. Complaint if any should be brought to the notice of the registrar.

#### **Anti ragging committee**

The anti ragging committee is headed by the Principal of S.I.T.R.C which will make sure that all the UGC guidelines will be followed to stop the ragging on/off campus. All the senior faculty members are also involved in this. As per Section 23 read with Section 10 (b), (g), (p) and (q) of AICTE Act, 1987, a student found guilty may result in to\_Suspension from Institute or cancellation of admission.( Refer AICTE Act 1987).

# **Organization Structure**



# **FACULTY DETAILS**

### Programme-wise full time faculty details



#### Dr. Rakesh Patil

Qualification : Ph.D(Management), M.Phil, MCM, MCA

Designation : Professor & HOD
Area of Specialization : Management

Contact nos. : 9545453206 /9422235320 Email Id : Rakesh.patil@sitrc.org



#### **Dr. Prashant Patill**

Qualification : Ph.D(Banking & Finance), MBA(Finance), M.Com(I)

Designation : Asso. Professor Area of Specialization : Finance

Area of Specialization : Finance Contact nos. : 9970308680

Email Id : prashant.patil@sitrc.org



#### Prof. Sarika Patil

Qualification : B.com,. MPM
Designation : Asst. Professor
Area of Specialization : MPM,B.com

Contact nos. : 8007633888,9423699251 Email Id : sarika.patil@sitrc.org



#### **Prof. Probhadan Patill**

Qualification : MBA(Finance)
Designation : Asst. Professor
Area of Specialization : Finance
Contact nos. : 9923353962

Email Id : prabhodan.patil@sitrc.org



#### **Prof. Rahul Mandale**

Qualification : BE(Prod), MBA(Marketing), Ph. D(Pursuing)

Designation : Asst. Professor

Area of Specialization : Marketing Management

Contact nos. : 9822032393

Email Id : rahul.mandale@sitrc.org



#### Prof. Adesh Solanke

Qualification : BE(Aero.), M. Tech(HRM)
Designation : Asst. Professor

Area of Specialization : HRM

Contact nos. : 8390407947,9405403745 Email Id : adesh.solanke@sitrc.org



#### **Prof. Jeevan Ahire**

Qualification : BBM(IB), MBA(Marketing)

Designation : Asst. Professor

Area of Specialization : Marketing Management

Contact nos. : 9763696327

Email Id : jeevan.ahire@sitrc.org



#### Mr.Rajesh Patil

Qualification : MCM
Designation : Tech. Asst.
Area of Specialization : Computer
Contact nos. : 9552833190

Email Id : rajesh.patil@sitrc.org

# **Visiting Faculties Details**

Sr.	Name of faculty	Qualification	Organization and Role	Subject taught	Experience (years)		rs)
No		(along with the area of specialization and institute name)			Teaching	Industry	Total
1	Mr.Shrikant Mokashi	M.Sc., MMS	ICFAI-Head	BPSM	10	31	41Yrs
2	Dr.Pradip Joshi	B.Tech, M.Tech, Ph.D	Consultant		22	7	29 yrs
3	Mr.Ramesh Pathak	MBA Ph.D	Consultant	BPSM	18	7	25Yrs
4	Mr.V.A.Upadhye	B.Sc., BE	John Dere-Consultant	BPSM.IBM	06	38	41 yrs
5	Mr.Suyog Tikekar	C.A., M.Com	Govilkar and Associates-Partner	DT,IDT	10	7	10 yrs
6	Mr.Keshav Limaye	MDBA, B.Sc. Phy.	Six Sigma Consultant	MOM,MLM	14	16	30 yrs
7	Mr.Chetan Chitre	MA (Economics)	Visiting Faculty at various institutes	IBM	10	12	14 yrs
8	Prof. Ashoo Khan	MA (English) MA (Physhology)MBA	Trainer and Consultant	Soft skills and Managerial communication	5	22	22yrs
9	Prof.Manisha Bhamare	MA (English)	Trainer	Soft skills	5	5	10yr
10	Prof. Vidya Pingle	MA(German) MPhill,M.Com	German Language instructor	German Language	10	10	15Yr
11	Prof. Jayraj Zaveri	MBA Finance	Trainer and Consultant	Enterprise performance management	05	2	07yr
12	Prof. Sunilkumar Dayama	MBA(IIT Powai, Mumbai), BE(Production VJTI)	Trainer and Consultant	• Enterprise performance management	01	39	40Yr

# **Industry Resource Person details.**

Sr.	Name of faculty	Qualification	<b>Organisation and Role</b>	Subject taught	Expe	rience (ye	ars)
No		(along with the area of specialisation and institute name)			Teachin g	Industry	Total
01	Prof Milind Gore	MBA(SYSCOM- Mumbai), Inter C.A-Group (I) Accounting, B.com.(Accountin g)	Trainer and Consultant	<ul> <li>Audit &amp; Internal Control Project</li> <li>Management Information Systems</li> <li>Implementation Managerial &amp; Human Resource Experience</li> <li>Financial Analysis &amp; Management Reporting</li> </ul>	15	20	35
02	Dr Rajeev Singh	M.Com,Ph.D	Director, Vishwakarma Institute of technolozy and Management	BPSM	21	3 3	2424
03	Dr Sunil <b>Dh</b> okenil Dhoke	MMSBAAM.Phill,PhDDred ,M.Phill,Ph. D	etDirector MCS	2MCS 2	2242	2	24
04	Dr S Jhadav	MMS,MBA ,Ph.D	Director,Pirens- Ahmednagar	IBM	26	0	26

# **DETAILS OF GUEST SPEAKERS**

# **Details of guest speakers-(2013-2014)**

Sr. No.	Guest Speaker	Organization and Designation	Topic of Discussion	Year
1.	Mr. Raghnath Medge	"Dabbawala"	Quality Mgt, Six sigma Team Building	2013-14
2.	Rajeev Kapoor	Ex Faculty IIM Indoor	Mgt A Science of interpretation and analysis for critical business decision making	2013-14
3.	Mr. vivek Sinare	Sr. Manager, BVG India Pvt Ltd	Opportunities and resources with respect of National and international markets	2013-14
4.	Saurabh Khati	Manager, Money Bee Institute Nagpur	Budget Analysis	2013-14
5.	Ravindra Gavli	Amruwahini Institute of Mgt and business Admin	Case Study Method	2013-14
6.	Shelish Sandel	Manager, Money Bee Institute Nagpur	Investment Awareness	2013-14
7.	Ajit Thakur	Sr. Manager and Trainer, Reliable Group of companies	Importance e of Six sigma tools	2013-14
8.	Mr. John	MIT BOSTON	Global aspect of MBA education	2013-14
9.	Ganesh Pitale	AVP Simens India Ltd	Various Acts related to HR	2013-14
10.	Dr. Makarand Rege	Director, Learning Academy Mumbai	Performance and talent Mgt	2013-14
11.	Girish Koshti		Career Opportunities after MBA	2013-14

12.	Pamod Puranik	Mutual Fund Consultant	"Interim Budget Analysis"	2013-14
13.	Dr. Ashutosh Raravikar	RBI Advisor	"Interim Budget Analysis"	2013-14
14.	Chandrasheker Tilak	Executive Vice President NSDL	"Interim Budget Analysis"	2013-14
15.	PAsad Jain	Sr. Manager M & M	Compensation Management in HR	2013-14
16.	Pravin Gambhir	Managing Director. Ziaka	salesmanship	2013-14

**Details of guest speakers-(2014-15)** 

Sr. No.	Guest Speaker	Organization and Designation	Topic of Discussion	Year
1	Mr. Sunil Chaudhari) Mr. Surjeet Singh Bal	Innova Rubber, Nashik	Induction Program _2014 MBA-I Student	2014-2015
2	Mr. praksah Vasekar	Delhpi computech centre pune	SAP AWERNESS PROGRAM	2014-2015
3	Mr. Dhananjay Bele Mr.Sunil Chandak, Mr. Kiran Mohite Mr. Ravindra Zope Mr. Sarang Wankhede Mr. Hemant Patil	Ex-President, NIMA Founder Director, Udyogvardhani Director, Shree Ganesha Industrial Control,Nashik	Entrepreneurship Awareness Camp from	2014-2015
4	Mr. Vikas Naik	CEO, Sharda Enterprises, Nasik	Recent Trends in Computer Crime: Challenges & Solutions"	2014-2015
5	Mr. Pranesh Chitre Miss. Pooja Sanghavi	Manager – Business Development HR – Manager (Spire Tanks and Vessels Pvt. Ltd)	Buma Con-Expo Exhibition Selection	2014-2015
6	Mr. Hemant Rathi	Rambandhu Masalewale	Career Opportunities after MBA	2014-2015
7	Dr. O.G.Kulkarni	Scientist, Mentor, Advisor, and Technology Provider & Consulting Engineer	Intellectual Property right	2014-2015
8	Dr. Vinayak Govilkar	Renowned Economist	Understanding and analyzing Indian Budget	2014-2015
9	Mrs. Neha Khare		(Udyojagata Jagar) Entrepreneurship Development as well as Personality Development	2014-2015
10	Mr.Pushkar Kelkar	Regional Sales Manager, Higher Education Harvard Business Publishing (HBPS)	Learning Practices at Harvard Busniess School	2014-2015

# **↓** Details of guest speakers- (2015-16)

Sr.	Guest Speaker	Organization and	Topic of Discussion	Year
		Designation		
1	Shashi Agarwal	Chief Executive Financial Advisor	Importance of Life Insurance	August 2015
2	Mr. Priyadarshan Joshi	Manager Training	Importance of Life Insurance	2015-2016
3	Mr Abhishekh Somani	CFP	Financial Wellness Enhancement	2015-2016
4	Dr Medha Shykhedkar	Head of Academics at NBT Law College & CDA. Location: Nasik,	Human Rights	2015-2016
5	Mr Makrand Fedge	(CA)	Tax Awareness	2015-2016
6	Mr Manish Gupta	SPSS, South Asian Pvt. ltd	Why an MBA needs to master Analytics	2015-2016
7	Mr.Subramaniam	SPSS, South Asian Pvt. ltd	Why an MBA needs to master Analytics	2015-2016
8	Mrs Mohini Modak	Director ,Web Master key	Digital Marketing	2015-2016

9	Mr Subhash Gore	Director ,Web Master key	Digital Marketing	2015-2016
10	Ms Anjana Singh	University of Strathclyde, UK	How to Write a Research Paper	2015-2016
11	Dr S T Gandhe	Principal ,SITRC)	How to Write a Research Paper	2015-2016
12	Dr Jayshree Bhalerao	Research Coordinator , MGV IOM	How to Write a Research Paper	2015-2016
13	Mr Milind Gore	Head, HR, Thyssenkrupp	How to Write a Research Paper	2015-2016
14	Dr Medha Sykhedkar	Head of Academics at NBT Law College & CDA. Location: Nasik,	Personality Development	2015-2016
15	Ms. Sharayu Mahale	Stern School of Business, New York, US	Personal Branding"	2015-2016

# **↓** Details of guest speakers- (2016-17)

Sr.	Guest Speaker	Organization and	Topic of Discussion	Year
no.		Designation		
1	Nagrajan S	ACCORD Fintech Pvt. Ltd. Mumbai, Asst Vice President	SPSS Software Application	2016-17
2	D S Deshmukh	Delta Finochem Pvt Ltd. Nashik	Guest Lecture on Entrepreneurship Today & Tomorrow	2016-2017
3	CA Darshn Lodha	Owner Darsh Financials, Director	Guest Lecture on "Individual Financial Planning	2016-2017
4	Sarah Nehrling	Co-ordinator DISHA International Foundation Trust Aurangabad	Building Empowering Environment for Youth Employability	2016-2017
5	Tushar Jagtap	Money Management System	Capital Markets & Derivatives	2016-2017
6	Vikas Naik	Sharda Enterprises, Nashik	Guest Lecture on "IT Act 2000"	2016-2017
7	Ashok Sindkar	Free lancer Trainer	Advance Excel Workshop	2016-2017
8	Amol kadam	LionKing Media	Guest Lecture on Digital Marketing	2016-2017

9	Sudhir Patil	BonoBuddy Education Media Pvt. Ltd.	Guest Lecture on Digital  Marketing	2016-2017
10	Rajeev Deshpande	E-4 India	MBA Inter Collegiate Summer Trainee Award	2016-2017
11	Ashok Mehara & Swati Mehara	Free Lancer Trainer	What to expect when working overseas & increasing employability	2016-2017
12	Faizan Mukadaam	Dynasights, Nashik	Service Marketing	2016-2017
13	Charudatta Ganorkar	Money Management System	Home Loans & Interest Rates	2016-2017
14	Dr Medha Sykhedkar	Head of Academics at NBT Law College & CDA. Location: Nasik,	Personality Development	2016-2017
15	Sanjay Jerath	Sandip University, Nashik	Marketing to a high end consumers using the luxury brand strategy	2016-2017
16	Chandrashekher Tilak	NSDL,Mumbai	Union Budget Analysis	2016-2017
17	Dr Medha Sykhedkar	Head of Academics at NBT Law College & CDA. Location: Nasik,	Placement Interview and Grooming"	2016-2017

#### **INDUSTRIAL VISITS**

- Mahindra and Mahindra
- Reliable Group of Industries
- Sharda Motors
- Finolex and Lokmat Goa
- Parle Biscuits Pvt. Ltd.
- Glenmark Pharmaceuticals
- BCL Forgings
- Schnider India Ltd.
- Zylog Plasstalloys Pvt. Ltd.
- ABB Ltd.
- ThyseenKrupp Ltd.
- Samsonite
- Khadi Gramoudyog
- Chshew Industry Dapoli
- Food Processing Industry Harne Bander Konkan
- Samarth Cashew co-operative Pvt. Ltd. Tal-Walne Dis Dapoli Ratnagiri.
- BSE Dalal Street Mumbai
- SKODA Auto India Pvt. Ltd . Aurangabad
- Next Furniture Pvt. Ltd Aurangabad
- Samsonite South Asia Pvt Ltd. Gonde
- Art Rubber Pvt. Ltd. Ambad
- BSE Dalal Street Mumbai
- Whirlpool Of India Limited, Ranjangaon MIDC, Pune

# **ADMINISTRATION CELL:-**



#### Mrs. Aruna Ashok Aher

Qualification : M. com, LLB, CS
Designation : Registrar

Area of Specialization : -

Contact nos. : 9545453218

Email Id : registrar@sitrc.org



#### Mr. Ahire Sanjay Pandit

Qualification : BA Designation : O.S.

Contact nos. : 9623192399

Email Id : sanjay.ahire@sitrc.org



#### Mr. Nikam Sanjay Ramdas

Qualification : BA

Designation : Head Clerk Contact nos. : 9921838911

Email Id : sanjay.nikam@sitrc.org



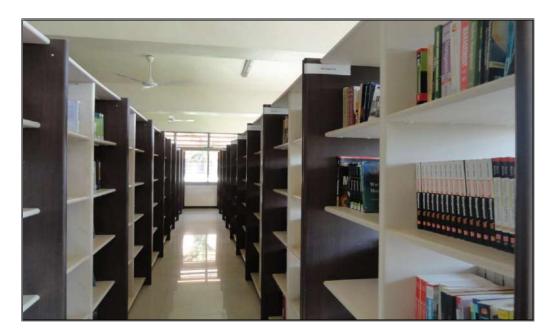
#### Mr. Deshmukh Kiran Vasantrao

Qualification : MA
Designation : Sr. Clerk
Contact nos. : 9545455131

Email Id : Kiran.dehsmukh@sitrc.org

# **INFRASTRUCTURE & FACILITIES LIBRARY**





A Library is well stocked with more than 3604 books. The books are arranged as per DDC classification and the racks also indicate the subject of the books stocked in the The Library follows "open access system", whereby students are allowed to choose the book they want. Books are divided into sections namely

- Reference Section- These books are for reading in the library only and cannot be issued.
- Issue Section These books are issued for home reading for 7 days at a time.

### **FACILITIES:**

- Library automation with RFID Technology
- Spacious Reading Room
- More than 50 National Journals /Magazines/Periodicals
- More than 20 International Journals/Magazines/Periodicals
- Reprographic Facility
- E-Library
- Reference Section
- Departmental Library facilities.
- Membership with IIT Mumbai and IIT Delhi.

To take optimum advantage of the library, it is advised to follow the guidelines and rules given below:

- I card is compulsory in library. Students are not allowed in library without I cards.
- Students should have to return the books within seven days of can renew/Extend books for seven days.
- Periodicals/ journals will not issued for home reading.
- Books from reference section will not issued to any Students.
- If anyone fails to return the books within the specified date, the Student will have to pay fine 1 Rs. Per day.
- Bags/Files/folders are not allowed in Stacking and Reference section.
- Pen Drives, Hard Disc, etc External memory Devices and equipments are not allowed in E-library section.
- Discussion is not allowed in library.
- Eatable forbidden in Library.

### **HOSTEL:**

Hostel complex will be provided within the campus Independent building is provided for boys and girl students. The entire hostel premises have beautiful gardens. Each hostel has resident rector to monitor and to maintain the discipline. Hostel rooms are well furnished, airy and clean

### FACILITIES IN THE HOSTEL:

- Uninterrupted power and water supply
- Round the clock security
- Cooled potable water
- Telephone facility
- Recreational facility
- Medical facility

### **Hostel Rules:**

- > Students are expected to maintain complete decorum in the hostel.
- ➤ Keep your room, verandas & sanitary blocks clean and tidy.
- > Students are not allows to alter the arrangement of furniture in the room or carry out an repair tom the fixtures in the room. Any repair shall be reported to warden / who will take suitable action if necessary.
- > Drinking, smoking and use of intoxicants in any form is strictly prohibited.
- > Students must try to economies on consumption of electricity. They must switch off the fans, lights etc. whenever not required.
- > Students are expected to wear decent clothing.
- Prior permission from warden is essential to remain absent from hostel

# **AMPHI THEATER:**



- ➤ One of the Central Attraction in the campus.
- Modern PA system.
- ➤ Acoustic Structure.
- > Utilized for Cultural Activities, Gathering.
- > 2500 seating capacity
- > Beautiful Lighting support.

### **SPORTS CENTER:**



- > Separate Play ground for Volley Ball and Cricket.
- > Equipments for all indoor and out door games.

### **WI-FI CAMPUS:**



- ➤ 24x7 Internet Connectivity.
- ➤ 2mbps Leased Line.
- Extra Backup Line of 2mbps.

## **CANTEEN**

- > Nutritious and Hygienic food.
- > Clean and Healthy Environment.
- > Multicultural Menus

## **TRANSPORT**

- ➤ College Buses from every corner of Nashik.
- > Timings as per the requirement of Academic Schedule.
- > Separate Bus for Staff and Students.
- > Decent and Elegant Interior.
- ➤ Sandip Foundation is an authorized Stop for all State Transport Buses\

### **Academics Vigilance:**

#### Dean Academics:

- Smooth Conduction of Practical and Lecture Sessions.
- Coverage of syllabus.
- Receiving and solving student's academic problems.
- Inform the parents regarding:
- Attendance
- Performance in monthly tests
- Acts of indiscipline if any

#### Dean Administration:

- To maintain overall Discipline in the Campus.
- Deal Student Grievances.

#### Dean Research & Development:

- Creating Awareness of Research among Students and Staff.
- Encourage Staff for preparation of Research Proposals.
- Sending Research Proposals to various Funding Agencies.
- . Implementation of Research Projects received under Research Grants.

#### Dean I I I Cell:

- To find the gap between need of the Industry and end product of the institute.
- To create a bridge between the industry, the real world and the institute.
- Developing programs that provide solutions to real world problems.
- Continuous Interaction with Industries and Institutes.
- Industry exposure to faculty members.
- . Developing Entrepreneurship Development Cell and Industry Institute Partnership Cell.

## Seminar Hall:

Well Furnished Seminar Hall with:









- Audio Video Facility.
- Acoustic Structure.
- Air Conditioning.
- Internet Connectivity.
- Generator & UPS Back-up

#### **Central Computing Center:**

- More than 70 Desktop PCs with latest configuration of DELL Make.
- Sufficient Number of Printers.
- Fully Air Conditioned.
- Round the clock Internet Connectivity.
- Generator & UPS Back-up

#### Tutorials:

- Each Batch of 20 students
- Individual Interaction
- Revision of Difficult Topics.
- Repetition of certain topics on student's demand

#### Parent-Teacher Forum:

Parent teacher forum is established to keep informed the parents of the students. The primary objective of this forum is to understand the day to day problems of the student at different levels. The parents are informed about the progress of their ward so that they can interact with teachers and college authorities, if required.

#### **Students Section:**

- Smooth conduction of Pune University Examination.
- Distribution of results, preparation of merit list
- Getting the eligibility criteria for first year and second year students.
- Assistance in getting various scholarships.
- Assistance in Bus/Railway concessions.
- Any documents or certificates required by students

#### **Expert Lecture Series:**

The expert lecture series is organized to give students exposure to technology advancements and in depth knowledge. The institute invites eminent professors and experts from industries who are well known in their fields.

#### Personality Development Program:

- Stress Management.
- Time Management.
- Communication Skills.
- Personality Development

## **Scholarships for Meritorious Students:**

Sandip Foundation Awards Scholarships to the First Year Students seeking admission in any Institute of Sandip Foundation.

#### • Scholarships are:-

- ✓ Aryabhatta
- ✓ M.Vishweshwaraya
- ✓ Ramanujan
- ✓ Dr.C.V. Raman
- ✓ Dr. Homi Bhabha

## **SALIENT FEATURES:**



MBA Class Room



MBA Class Room

- SMART CLASSROOMS
- ULTRA MODERN LABORATORIES
- DRINKING/WATER with RO Drinking Water Plant of 5000 lit/hr capacity

# Course Structure for Master's Degree Course in Business Administration

## **SEMESTER-I**

Sr. No.	Course code	Generic Core Courses
1	101	Accounting for Business Decisions
2	102	Economic Analysis for Business Decisions
3	103	Legal Aspects of Business
4	104	Business Research Methods
5	105	Organization Behavior
6	106	Basics of Marketing
7	201	Marketing Management
8	202	Financial Management
9	203	Human Resource Management
10	204	Decision Science
11	205	Operations & Supply Chain Management
12	206	Management Information Systems

Sr. No.	Course	Generic Elective Courses	Semester
	code		
1	107	Management Fundamentals	I
2	108	Business Communication	I
3	109	MS Excel & Advanced Excel	I
4	110	Selling & Negotiation Skills Lab	I
5	111	Business, Government & Society	I
6	112	Leadership Lab	I
7	113	Personality Development Lab	I
8	114	Foreign Language - I Lab	I
9	115	Enterprise Analysis - Desk Research Work	I
10	207	Emotional Intelligence and Managerial Effectiveness Lab	II
11	208	Statistical Software Lab	II
12	209	MS Project Lab	II
13	210	Life Skills Lab	II
14	211	Geopolitics & the World Economic System	II
15	212	Business Systems & Procedures	II
16	213	Computer Aided Personal Productivity Tools Lab	II
17	214	Foreign Language - II Lab	II
18	215	Industry Analysis - Desk Research Work	II

## **Specializations**

	Subject Core Courses (Marketing)	Credits	Semester
305MKT	Marketing Research	3	III
306MKT	Consumer Behavior	3	III
403MKT	Services Marketing	3	IV
404MKT	Sales and Distribution Management	3	IV
	<b>Subject Core Courses (Finance)</b>	Credits	Semester
305 FIN	Corporate Finance	3	III
306 FIN	Merchant Banking and Financial Services	3	III
403 FIN	Money & Capital Markets	3	IV
404 FIN	Financial Regulatory Framework	3	IV
	Subject Core Courses	Credits	Semester
	(Information Technology)		
305 IT	I T Management	3	III
306 IT	Management of e-Business	3	III
403 IT	Software Project Management	3	IV
404 IT	Enterprise Resource Planning (ERP)	3	IV
	Subject Core Courses	Credits	Semester
	(Operations Management)		
305 OPE	Planning & Control of Operations	3	III
306 OPE	Inventory Management	3	III
403 OPE	Operations Strategy	3	IV
404 OPE	Total Quality Management	3	IV
	Subject Core Courses	Credits	Semester
	(Human Resources Management)		
305 HR	Labour Laws	3	III
306 HR	Human Resource Development	3	III
403 HR	Industrial Relations	3	IV
404 HR	Performance Management	3	IV
	Subject Core Courses	Credits	Semester
207 ID	(International Business Management)	2	***
305 IB	International Business Economics	3	III
306 IB	Export & Import Procedures	3	III
403 IB	International Business Environment	3	IV
404 IB	Indian Economy and Trade Dependencies	3	IV
	Subject Core Courses (Supply Chain Management)	Credits	Semester
305 SCM	Essentials of Supply Chain Management	3	III
306 SCM	Logistics Management	3	III
403 SCM	Strategic Supply Chain Management	3	IV
404 SCM	Knowledge Management in Supply Chains	3	IV
TOT DCIVI	ranowiouge management in supply chains	)	Τ Λ

	Subject Core Courses	Credits	Semester
	(Rural & Agribusiness Management)		
305RAB	Rural Consumer Behavior	3	I
306RAB	Agri Business Environment & Policy	3	I
403RAB	Agribusiness Marketing Strategies and	3	I
	Techniques		V
404RAB	Agricultural Finance & Rural Credit	3	I
	Subject Core Courses	Credits	Semester
	(Startup & Small Business Management)		
305SBS	Innovation and Entrepreneurship	3	I
306SBS	Management of SME's & Family Owned	3	I
	Businesses		I
403SBS	Entrepreneurial Marketing for Small Businesses and	3	I
	Startups		V
404SBS	Project Management	3	I
	Subject Core Courses	Credits	Semester
	(Technology Management)		
305TM	Fundamentals of Management of Technology	3	I
306TM	Managing Innovation	3	I
403TM	Technology Competition and Strategy	3	I
404TM	Innovation, Product Development and	3	I
	Commercialization		V
	Subject Elective Courses	Credits	Semester
2071417	(Marketing Management)	2	TTT
	Integrated Marketing Communications	2	III
	Product Management	2	III
	Strategic Brand Management	2	III
	Personal Selling Lab	2	III
311MKT	Qualitative Marketing Research	2	III
312MKT	Customer Relationship Management	2	III
312MKT 313MKT	Customer Relationship Management Marketing and the Law	2 2	III
312MKT 313MKT 314MKT	Customer Relationship Management Marketing and the Law Finance for Marketing Professionals	2 2 2	III III III
312MKT 313MKT 314MKT 315MKT	Customer Relationship Management Marketing and the Law Finance for Marketing Professionals Marketing of Financial Services - I	2 2 2 2 2	III III III
312MKT 313MKT 314MKT 315MKT 316MKT	Customer Relationship Management Marketing and the Law Finance for Marketing Professionals Marketing of Financial Services - I Tourism Marketing	2 2 2 2 2 2	III III III III IV
312MKT 313MKT 314MKT 315MKT 316MKT 317MKT	Customer Relationship Management Marketing and the Law Finance for Marketing Professionals Marketing of Financial Services - I Tourism Marketing Agricultural Marketing	2 2 2 2 2 2 2	III III III IV IV
312MKT 313MKT 314MKT 315MKT 316MKT 317MKT 318MKT	Customer Relationship Management Marketing and the Law Finance for Marketing Professionals Marketing of Financial Services - I Tourism Marketing Agricultural Marketing B2B Marketing	2 2 2 2 2 2 2 2	III III III III IV IV
312MKT 313MKT 314MKT 315MKT 316MKT 317MKT 318MKT 405MKT	Customer Relationship Management Marketing and the Law Finance for Marketing Professionals Marketing of Financial Services - I Tourism Marketing Agricultural Marketing B2B Marketing Retail Marketing	2 2 2 2 2 2 2 2 2	III III III IV IV IV
312MKT 313MKT 314MKT 315MKT 316MKT 317MKT 318MKT 405MKT 406MKT	Customer Relationship Management Marketing and the Law Finance for Marketing Professionals Marketing of Financial Services - I Tourism Marketing Agricultural Marketing B2B Marketing Retail Marketing Rural Marketing	2 2 2 2 2 2 2 2 2 2	III III III III IV IV IV IV
312MKT 313MKT 314MKT 315MKT 316MKT 317MKT 318MKT 405MKT 406MKT 407MKT	Customer Relationship Management Marketing and the Law Finance for Marketing Professionals Marketing of Financial Services - I Tourism Marketing Agricultural Marketing B2B Marketing Retail Marketing Rural Marketing Service Operations Management	2 2 2 2 2 2 2 2 2 2 2	III III III IV IV IV IV IV
312MKT 313MKT 314MKT 315MKT 316MKT 317MKT 318MKT 405MKT 406MKT 407MKT 408MKT	Customer Relationship Management Marketing and the Law Finance for Marketing Professionals Marketing of Financial Services - I Tourism Marketing Agricultural Marketing B2B Marketing Retail Marketing Rural Marketing Service Operations Management International Marketing	2 2 2 2 2 2 2 2 2 2 2 2 2	III III III III IV IV IV IV IV IV IV
312MKT 313MKT 314MKT 315MKT 316MKT 317MKT 318MKT 405MKT 406MKT 407MKT 408MKT 409MKT	Customer Relationship Management Marketing and the Law Finance for Marketing Professionals Marketing of Financial Services - I Tourism Marketing Agricultural Marketing B2B Marketing Retail Marketing Rural Marketing Service Operations Management	2 2 2 2 2 2 2 2 2 2 2	III III III IV IV IV IV IV

411MKT	Marketing Decision Models	2	IV
412MKT	Marketing of High Technology Products	2	IV
413MKT	E-Marketing	2	IV
414MKT	Marketing to Emerging Markets & BoP	2	IV
415MKT	Marketing of Financial Services - II	2	IV
416MKT	Cross Cultural Relationship Marketing	2	IV

	Subject Elective Courses (Financial Management)	Credits	Semester
307 FIN	Corporate Financial Analysis & Reporting - Non	2	III
307111	Banking	2	111
308 FIN	Technology in Finance	2	III
309 FIN	International Financial Management	2	III
310 FIN	Corporate Restructuring	2	III
311 FIN	Understanding of Financial Statements - Banking	2	III
312 FIN	Use of ERP for Finance	2	III
313 FIN	Credit Analysis and Appraisal	2	III
314 FIN	Income Tax - Part I - Personal Taxation	2	III
315 FIN	Strategic Cost Management	2	III
316 FIN	Fundamentals of General Insurance	2	III
405 FIN	Financial Instruments and Derivatives	2	IV
406 FIN	Equity Research with Financial Modeling	2	IV
407 FIN	Online Trading of Financial Assets	2	IV
408 FIN	Income Tax - Part II - Corporate Taxation	2	IV
409 FIN	Wealth & Portfolio Management	2	IV
410 FIN	Enterprise risk management	2	IV
411 FIN	Project Finance	2	IV
412 FIN	Indirect Tax Management	2	IV
413 FIN	Auditing Systems	2	IV
414 FIN	Insurance Operations Management	2	IV
	Subject Elective Courses	С	Se
	(Information Technology Management)	r	mes
307 IT	Software Engineering	2	III
308 IT	Mobile Computing with Android	2	III
309 IT	RDBMS with Oracle	2	III
310 IT	Software Quality Assurance	2	III
311 IT	e-Learning Methodologies	2	III
312 IT	Software Marketing	2	III
313 IT	Business Intelligence and Analytics	2	III
314 IT	Cyber Laws	2	III
315 IT	InfoTech for Retailing	2	III
316 IT	Technical Writing	2	III
405 IT	Web Designing and Multimedia	2	IV

406 IT	Network Technologies and Security	2	IV
407 IT	Data Base Administration	2	IV
408 IT	Software Testing	2	IV
409 IT	Information Security and Audit	2	IV
410 IT	Data Warehousing and Data Mining	2	IV
411 IT	Geographical Information Systems	2	IV
412 IT	e-Governance	2	IV
413 IT	Internet Marketing	2	IV
414 IT	MS-Office 2010 Lab	2	IV

	Subject Elective Courses (Operations Management)	Credits	Semester
307 OPE	Productivity Management	2	III
308 OPE	Maintenance Management	2	III
309 OPE	Facilities Planning	2	III
310 OPE	MRP I and MRP II	2	III
311 OPE	Technology Management	2	III
312 OPE	Six Sigma	2	III
313 OPE	Designing Operations Systems	2	III
314 OPE	Toyota Production System	2	III
315 OPE	Project Management	2	III
316OPE	Theory of Constraints	2	III
405 OPE	Quality Management Standards	2	IV
406 OPE	World Class Manufacturing	2	IV
407 OPE	Business Process reengineering	2	IV
408 OPE	ERP	2	IV
409 OPE	Financial Perspectives in Operations Management	2	IV
410 OPE	Service Operations Management	2	IV
411 OPE	Modeling Techniques for Operations	2	IV
412 OPE	Measurement Systems Management	2	IV
413 OPE	Challenges and Opportunities in Operations	2	IV
414 OPE	Lean Manufacturing	2	IV

	Subject Elective Courses (Human Resources Management)	Credits	Semester
307 HR	Employee Health & Safety	2	III
308 HR	Employee Welfare	2	III
309 HR	HR Audit	2	III
310 HR	Human Resource Information System	2	III
311 HR	Outsourcing of HR	2	III
312 HR	PR & Corporate Communication	2	III
313 HR	Quality Management System; ISO, Kaizen, 5S	2	III
314 HR	Lab in Recruitment & Selection	2	III

315 HR	Lab in Job Design and Analysis	2	III
316 HR	Lab in Training	2	III
317 HR	Lab in Labor Laws – I	2	III
405 HR	Organizational Design and Development	2	IV
406 HR	Global HR	2	IV
407 HR	Wage & Salary Administration	2	IV
408 HR	Change Management	2	IV
409 HR	Conflict & Negotiation	2	IV
410 HR	Lab in Environment & CSR	2	IV
411 HR	Lab in Labor Laws - II	2	IV
412 HR	Lab in Compliances	2	IV
413HR	Lab in Mentoring, Coaching & Counseling	2	IV
414 HR	Best Practices in HR	2	IV
415 HR	Designing HR Policies	2	IV
416 HR	Competency Mapping	2	IV

	Subject Elective Courses	Credits	Semester
	(International Business Management)		
307 IB	International Management	2	III
308 IB	International Marketing	2	III
309 IB	International Marketing Research	2	III
310 IB	International Financial Management	2	III
311 IB	Global IT Management	2	III
312 IB	Global Logistics & Supply Chains	2	III
313 IB	Designing Organizations for Uncertain	2	III
314 IB	Legal Dimensions of International Business	2	III
315 IB	Global Strategic Management	2	III
316 IB	International Relations & Management	2	III
317 IB	Foreign Language for International Business - I	2	III
405 IB	Environment & Global Competitiveness	2	IV
406 IB	Marketing to Emerging Markets & BoP	2	IV
407 IB	Cross-Cultural Relationship Marketing	2	IV
408 IB	Foreign Exchange Management	2	IV
409 IB	E Commerce	2	IV
410 IB	Enterprise Resource Planning	2	IV
411 IB	Global HR	2	IV
412 IB	WTO and Intellectual Property Rights	2	IV
413 IB	Global Competitiveness and Strategic Alliances	2	IV
414 IB	International Diversity Management	2	IV
415 IB	Foreign Language for International Business - II	2	IV

	Subject Elective Courses	Credits	Semester
	(Supply Chain Management)		
307 SCM	Managing Material Flow in Supply Chains	2	III
308 SCM	Inventory Management	2	III
309 SCM	Purchasing & Supplier Relationship Management – I	2	III
310 SCM	Six Sigma	2	III
311 SCM	Supply Chain Planning	2	III
312 SCM	Supply Chain Coordination	2	III
313 SCM	Decision Modeling for Supply Chains	2	III
314 SCM	Theory of Constraints	2	III
315 SCM	Supply Chain Practices in Different Industries – I	2	III
405 SCM	Green Logistics & Supply Chains	2	IV
406 SCM	ERP	2	IV
407 SCM	Purchasing & Supplier Relationship Management-II	2	IV
408 SCM	Supply Chain Risk Management	2	IV
409 SCM	Project Management	2	IV
410 SCM	Supply Chain Performance Measurement	2	IV
411 SCM	Supply Chain Management-Financial Perspectives	2	IV
412 SCM	Global Logistics	2	IV
413 SCM	Supply Chain Practices in Different Industries – II	2	IV
			1

	Subject Elective Courses (Rural & Agribusiness Management)	Credits	Semester
307RAB	Rural Research Methods	2	III
308RAB	Rural Advertising & Communications	2	III
309RAB	Rural Sales & Distribution Management	2	III
310RAB	Agricultural Procurement & Warehousing Mgt.	2	III
311RAB	Rural Banking & Finance	2	III
312RAB	Commodities Markets In India	2	III
313RAB	International Trade in Agriculture	2	III
314RAB	International Agri-business Marketing	2	III
315RAB	Legal Environment for Rural Business	2	III
316RAB	Management of Floriculture & Landscaping	2	III
317RAB	Millennium Development Goals	2	III
318RAB	Total Quality Management in Agri-business	2	III
319RAB	Project Management	2	III
405RAB	Food Marketing – Retailing & Franchising	2	IV
406RAB	Agricultural Pricing Policy & Price Behavior	2	IV
407RAB	E Marketing for Agribusiness	2	IV

408RAB	Agri Supply Chains	2	IV
409RAB	Micro Finance & Rural Credit System	2	IV
410RAB	Agriculture Insurance	2	IV
411RAB	Export Documentation & Procedures	2	IV
412RAB	WTO & Intellectual Property Rights	2	IV
413RAB	Rural Institutions & e-Governance	2	IV
414RAB	Management of Bio-Tech Industries	2	IV
415RAB	Sustainable Agriculture Food Systems	2	IV
416RAB	Agri-business Entrepreneurship	2	IV
417RAB	Tourism Marketing	2	IV

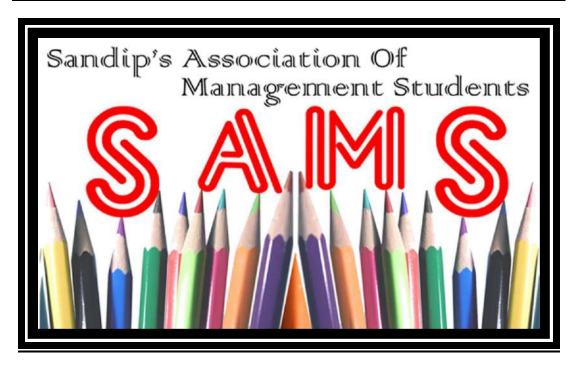
	Subject Elective Courses	Credits	Semester
	(Startup & Small Business Management)		
307SSB	Business Environment for Small Businesses	2	III
308SSB	Business Models and Business Plans	2	III
309SSB	Team Building & Leadership	2	III
310SSB	Personal Selling Lab	2	III
311SSB	PR & Corporate Communication	2	III
312SSB	Venture Capital & Financing of Innovation	2	III
313SSB	Institutional Support Structure for Entrepreneurs	2	III
314SSB	Strategic Management of Intellectual Property	2	III
315SSB	Cyber Laws	2	III
316SSB	Intraprenuership	2	III
317SSB	Designing Organizations for Uncertain	2	III
318SSB	Entrepreneurial Biographics & Profiling-Seminar	2	III
405SSB	Quality Management Standards	2	IV
406SSB	Synergizing Family & Business interests	2	IV
407SSB	Communication & Conflict Management for	2	IV
408SSB	Internet Marketing	2	IV
409SSB	Project Finance	2	IV
410SSB	Legal & Tax Issues for Small Businesses & Start	2	IV
411SSB	Social Entrepreneurship	2	IV
412SSB	Corporate Social Responsibility, Values in	2	IV
413SSB	Managing Private-Public Partnerships	2	IV
414SSB	Management of Relationships	2	IV
415SSB	Strategies and Practices of Family-Controlled	2	IV
416SSB	Seminar on Success and Failure Stories of Local	2	IV

	Subject Elective Courses	Credits	Semester
	(Technology Management)		
307TM	Technology Forecasting	2	III
308TM	Knowledge Management Systems and Applications	2	III
309TM	Strategies for network and information	2	III
	goods and markets – I		
310TM	FoundationsofProjectManagement	2	III
311TM	Managing Innovation – I	2	III
312TM	Digital Technologies for Knowledge Economy Seminar	2	III
313TM	Creativity and Change in Organizations	2	III
314TM	Technology Transfer and Commercialization	2	III
315TM	Technology Use and Assessment	2	III
405TM	Strategic Management of Intellectual Property Rights	2	IV
406TM	Strategic Perspectives on Project Management	2	IV
407TM	Managing and Measuring Intellectual Capital	2	IV
408TM	Managing Innovation – II	2	IV
409TM	Emerging Technologies and Business Innovation Seminar	2	IV
410TM	Strategies for network and information	2	IV
	goods and markets- II		
411TM	Building Technology Ventures	2	IV
412TM	Social Technologies and Business	2	IV
413TM	Special Topics in Technology Management	2	IV

#### CELL/ COMMITTEES AND ACTIVITIES

In order to inculcate and develop leadership at all levels of students, different committees have been created to serve as center of excellence in each important functional area of the institute. All the faculties coordinate with the heads of these committees regularly to bring about Synergy in their functioning in order to achieve the overall objectives of the institutes. The description of the committees is detailed below:

#### SANDIP ASSOCIATION OF MANAGEMENT STUDENTS (SAMS)



SAMS that is SANDIP ASSOCIATION OF MANAGEMENT STUDENTS is the group of management students which is formed by the students, for the students, of the students. SAMS is launched with the basic aim of uniting the students of Department of Management Studies of Sandip Foundation, with the bright vision of our Respected Head of Department Dr. Rakesh S.Patil Sir, for igniting the spirit of management skills and creativity among the management students.

SAMS is formed for guiding the management students towards their glorious career with various activities and also by serving the society. SAMS will help each and every student to bring forward their creative management skills and their talents in various ways through various activities.

#### **STUDENTS COMMITTEES AND ACTIVITIES**

#### **College Magazine Committee:-**

This committee works for the publication of college magazine. Through college Magazine voices of students find expression. Students can write and share the issues they feel strongly about and can thus form different communities to discuss any other societal issues.

#### **Cultural Committee:-**

It is also one of the goals of education to make students aware of their cultural heritage. The aim of the committee is to provide umpteen opportunities to students to nurture their creativity & hobbies and portray their flairs and talents –their versatile self. Our cultural committees headed by student's takes parts in various inter collegiate events.

#### **Grievance Committee:-**

This Committee helps students in finding solutions to a wide range of problems arising in their academic curriculum. It solves the student's disputes and their problems so that academic integrity can be maintained. Any healthy suggestions by the students are welcomed and are implemented at the earliest.

#### **Discipline Committee:-**

This committee works for creating a pleasant and conducive academic atmosphere. It maintains close relations with the students and keeps watch on their activities. All discipline matters com under the purview of this committee.

#### **Sports Committee:-**

Sports are an integral part of education. Development of a sporting spirit, team building is the main aim of this committee. This committee actively arranges all sports events of this college.

#### German Classes:-

The students are taught German Language as foreign language.

#### ISO Audit & Accreditation cell:

Deals with various systems implementation & standardization matters.

#### Corporate Social responsibility:

Deals with CSR matters to promote green & clean surroundings.

Alumni Cell: Organizes alumni meets and maintains database of alumni.

Event cell: Deals with organization of various sports event, rallies & other institutes functions.

### **Industry Institution Interaction Cell (III Cell):**

Industry Institution Interaction Cell (III Cell) is established to provide close links with industries. The purpose of the cell is to find out the gap between need of the Industry and end product of the institute. The cell is the bridge between the industry, the real world and the institute. One of the objectives is also to offer programs fulfilling the needs of continuing education of the industrial personnel.

The cell believes in developing programs, which provides solutions to real world problems with a strong desire of forging innovative alliance with industry to achieve synergy. I.I.I. Cell imparts benefits to all components like students, faculty, institute and industry by interacting closely with the industries. Industry exposure of faculty is very much helpful to guide students about latest industrial practices. The cell also has Institute Industry Interaction. Seminars and Training Programs.

#### Entrepreneurship Development Cell

Entrepreneurship Development cell is creating awareness about Entrepreneurship in the students. For motivating the students for the same ED cell is inviting well known faculties from outside as well as conducting various workshops to guide the students.

### Training & Placement Cell:

#### Objectives:-

- To arrange for Industrial Visits, Vocational Training and Project Reports for Diploma, Degree Engineering & MBA Students.
- To guide students in preparing resumes, group discussions, personal interview, campus based written tests.
- To enhance employ ability of students by imbibing values in self management and enhancing levels of soft skills.

#### About Training Placement:-

The Institute has a fully fledged Training and Placement Department to look after Training, Development of Students, Staff and Management. Department is headed by Prof. Neelkanth D.Bandal, Ex-General Manager HR & Admin of Garware Polyester Ltd, Nashik. The Department provides the official support base for Placement of final year Diploma, Degree Engineering and M.B.A. Students. In support services, it includes arranging campus interviews; enhance interview skills including life skills and groom students to face the final test of their knowledge.

The Institute is well equipped with Conference Halls for holding Pre-Placement Talks, well furnished rooms for conducting personal interviews. The Training & Placement Department is fully computerized; it uses desktop computers and Institute LAN facility for placement data holding and communication.

The staff of Training & Placement Department includes one Faculty of each discipline and students representatives of various disciplines who form the 'Core Committee'.

### PLACEMENT ACTIVITIES:-

Invitations are sent to prospective employers along with the data of all the relevant students who can participate in the On/Off campus selection. The Head of the Training & Placement Department regularly visits concerned organizations to know their human capital needs befitting their business processes. The department maintains branch-wise lists of industries for the selection of MBA, Diploma & Degree final year students.

#### Following are the organizations wherein our MBA students are selected

HDFC Housing Finance,Nashik	HDFC Bank, Mumbai & Nashik	Syndicate Bank	Suyojit Infrastructure Ltd.,Nashik	Jyoti Products, Nashik
Sreera Transport	Accurate Wealth Advisory Services Pvt. Ltd	Bhakti Biotech	M/s Food Kraft	Heritage Personnel & Placement Services
Marathon Reality Pvt Ltd	RJ Capital, Nashik	Sriram city Union Finance ltd.	Xinet Technologies Pvt. Ltd.	Vijay Web solutions

#### List of Companies with whom On/Off Campus Selection Organized

Parle Agro, Nagpur	Powerdeal Energy Pvt. Ltd	Maharudra Agro Research Institute	International Knowledge Foundation.	Momentum HR Management & Training Pvt. Ltd
XYL India Ltd.	HDFC Securities	Wockhardt Hospital	Hotel Gateway	Tata Motors
India Infoline	Volkswagen	Hindustan Coca-Cola	ING Vysa Bank	Lokmat Media
FDC Ltd	Velocity	Hotel Express inn	Hotel Sun n Sand	Insto Cosmetics
Mahindra Sona Ltd	Birla Sun Life	Bharti Axa Insurance	Electric Mfg Co.	HDFC Bank, Nasik
Axis Bank	HSBC Bank	Allied Infoservices	Shoppers Stop	EClerx
Ashoka Buildcon Ltd	Kotak Securities	Samraat Group	Mungi Brothers	Star Blue Logistic,Indor
Seva Automobiles (NEXA)	VIVO Mobiles	The Ant Hills, Nashik	TradersBazar.com	Parallel HR
Hostine Service Pvt. Ltd, Pune	Brain Checker	2Com, Pune	Chetna Publications	Genosis Plus, Jalgaon

#### STUDENTS-CENTRIC TRAINING AND DEVELOPMENT ACTIVITIES CARRIED OUT

- Self Management Workshop, Emotional Intelligence
- Guidance in Summer Internship Projects (SIP) for MBA-I students
- Training students in enhancement of employability skills
- Career Counseling
- Industrial Visits, Vocational Training, Adhoc Training
- Guidance in Higher Educational Activities

#### SUMMER INTERNSHIP PROJECT

At the end of Second Semester each student shall undertake a Summer Internship Project (SIP) for 8 weeks. The SIP may or may not have a Functional Focus, i.e. the student may take up a SIP in his/her intended area of specialization or in any other functional area of management. Ideally the SIP should exhibit a cross-functional orientation. The student shall submit a written structured report based on work done during this period.

SIP may be a research project — based on primary / secondary data or may be an operational assignment involving working by the student on a given task/assignment/project/ etc in an organization / industry. It is expected that the SIP shall sensitize the students to the demands of the workplace. *The learning outcomes and utility to the organization must be specifically highlighted.* 

The report should be well documented and supported by –

- 1. Executive Summary
- 2. Organization profile
- 3. Outline of the problem/task undertaken
- 4. Research methodology & data analysis (in case of research projects only)
- 5. Relevant activity charts, tables, graphs, diagrams, etc.
- 6. Learning of the student through the project
- 7. Contribution to the host organization
- 8. References in appropriate styles.

It should reflect the nature and quantum of work undertaken by the student. The report must reflect 8 weeks of work and justify the same.

The completion of the SIP shall be certified by the respective Faculty Guide & approved by the Director of the Institute. The external organization (Corporate / NGO/ SME/ etc.) shall also certify the SIP work.

The student shall submit **TWO hard copies & one soft copy (CD)** of the project report before 30th September in Sem III.

In the interest of environmental considerations, students are encouraged to print their project reports on both faces of the paper.

SIP shall have a weight age of 4 credits. The Institute shall conduct an internal viva-voce for evaluation of the SIP for 50 marks. The Panel shall comprise of the Internal Faculty Guide & One additional faculty nominated by the Director.

There shall be an external viva-voce for the SIP for 100 marks. The examiner's panel for the same shall include one external faculty member nominated by the University and one internal faculty member nominated by the Director.

The Internal & the External viva-voce shall evaluate the project based on:

- 1. Actual work undertaken by the student
- 2. Student understands of the organization and business environment
- 3. Outcome of the project
- 4. Utility of the project to the organization
- 5. Basic analytical capabilities

Copies of SIP report and records of evaluation shall be maintained by the Institute for a period of 3 academic years.

#### **Dissertation**

In Sem-IV the student shall work under the supervision of the Faculty and carry out a dissertation and submit a structured report in TWO hard copies & one soft copy (CD). In the interest of environmental considerations, students are encouraged to print their dissertation reports on both faces of the paper.

The student is required to conduct advanced research on a topic related to one (or more) of contemporary issues in management. The topic is chosen in consultation with the student's supervisor. The student will prepare and present a detailed research proposal prior to starting the work. A dissertation outlining the entire problem, including a survey of literature and the various results obtained along with their solutions is expected to be produced. The student must submit the completed dissertation and make an oral presentation of the same. Through the dissertation, the student is expected to furnish evidence of competence in understanding varied aspects of the theme/topic selected and a deep understanding of the specialty area.

The completion of the dissertation / project shall be certified by the Faculty Guide & approved by the Director of the Institute.

Dissertation shall have a weight-age of 2 credits. The Institute shall conduct a viva-voce for evaluation of the dissertation, for 50 marks. The Panel shall comprise of 2 internal Faculty members (One who has supervised the student and the other one as Jury) nominated by the Director. The Institute may invite an additional external examiner from the industry. Copies of Dissertation report and records of evaluation shall be maintained by the Institute for a period of 3 academic years.

#### **Examination & Evaluation**

#### Pattern of Examination

The evaluation scheme comprises of:

- a) University Evaluation
- b) Concurrent Evaluation

#### For each full credit course –

- a) 70 marks shall be evaluated by the University and
- b) 30 marks shall be evaluated by the respective Institute.

#### For each half credit course –

a) 50 marks shall be evaluated by the respective Institute.

There shall not be any University evaluation for half credit courses.

#### **University Evaluation**

There shall be University evaluation for each full credit course as per the time table announced by the University. The evaluation by the University for Full Credit Courses shall comprise of two parts:

- a) Online Examination for 20 marks.
- b) Written Examination (subjective concept plus case study / application oriented type) for 50 marks

#### Concurrent Evaluation

A continuous assessment system in semester system (also known as internal assessment/comprehensive assessment) is spread through the duration of course and is done by the teacher teaching the course.

Concurrent evaluation components should be designed in such a way that the faculty can monitor the student learning & development and intervene wherever required. The faculty must share the outcome of each concurrent evaluation component with the students, soon after the evaluation, and guide the students for betterment.

Individual faculty member shall have the flexibility to design the concurrent evaluation components in a manner so as to give a balanced assessment of student capabilities across Knowledge, Skills & Attitude (KSA) dimensions based on variety of assessment tools.

Suggested components for Concurrent Evaluation (CE) are:

- 1. Case Study / Case let / Situation Analysis as a Group Activity or an Individual Activity
- 2. Class Test / Open Book Test
- 3. Field Visit / Study tour and report of the same / Small Group Project & Internal Viva- Voce
- 4. Group Discussion / Role Play / Story Telling
- 5. Individual Term Paper / Thematic Presentation / Written Home Assignment
- 6. Industry Analysis as a Group Activity or an Individual Activity
- 7. Literature Review / Book Review
- 8. Model Development / Simulation Exercises
- 9. Quiz

There shall be a minimum of three concurrent evaluation components per full credit course and five concurrent evaluation components for each half credit course. Each component shall ordinarily be of 10 marks. The Institute shall however have the liberty to conduct additional components (beyond three/five). However the total outcome shall be scaled down to 30/50 marks for full credit and half credit courses respectively.

#### Internal evaluation of MBA I & II is based on following criteria:

Internal Exam	Class Test	Presentati ons/ Case study (Min 03)	Attendance (Above75%)	Assign ment	Class Behavior	Field visit	Scrap Book	Book Review / open book Test	Particip ation in collage Activity	Total
50 Marks	25 Mark s	25Marks	10Marks	10 Marks	10 Marks	10 Marks	10 Marks	10 Marks	10 Marks	170 Marks

Total Marks will be converted into **30 marks & 50 marks** respectively as per **External and Internal Subjects** 

These marks will be final Internal Assessment marks for the University examination.

All marks will be displayed on **Notice Board from time to time.** 

All should note the same and be present for all academic activities.

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## Sandip Foundation's Sandip Institute of Technology & Research Center, Nashik Academic Calender I – Sem Academic year 2017-18

#### Department of Management Studies

1. Commencement of teaching

:MBA- II

17/07/2017

SOUTHWEST HONE OF

MBA - I -26/07/2017

2. Unit test (20 marks):

#### Details of Unit Test:

	-		Unit test	
		Date of exam	Assessment of answersheets	Distribution of corrected answersheets
131	301	7th September-2017	15th September 2017	15th September 2017
132	302	7th September-2017	15th September 2017	15th September 2017
133	303	8th September-2017	15th September 2017	15th September 2017
134	305	8th September-2017	15th September 2017	15th September 2017
135	306	9th September-2017	15th September 2017	15th September 2017
136		9th September-2017	15th September 2017	15th September 2017

Schedule of Internal Exam

		Seneguie of Intell	MALE AGENT	
MBA I	МВАН	Date of Exam	Assessment of Answersheet	Distribution of Corrected Answershee
Elective Subject	Elective Subject	30th October 2017	20th November 2017	21st November 2017
Elective Subject	Elective Subject	31st October 2017	20th November 2017	21 <sup>st</sup> November 2017
131	301	1 <sup>st</sup> November 2017	20th November 2017	21" November 2017
132	302	2 <sup>nd</sup> November 2017	20th November 2017	21st November 2017
133	303	3rd November 2017	20th November 2017	21st November 2017
134	305	6th November 2017	26th November 2017	21st November 2017
135	306	7th November 2017	20th November 2017	21st November 2017
136		8th November 2017	20th November 2017	21st November 2017
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Details of assignments:

MBA 1" And MBA II	Date of assignement	Submission of Assignment
Assignment 1	10th August 2017	20th August 2017
Assignment 2	10 <sup>th</sup> September 2017	20th September 2017
Assignment 3	10th October 2017	20th October 2017

Planning of departmental activities: (Parents meet, activities by Students association, workshop / seminars for students, Valus addition programmes, expert lecture, any other activity)

1) Guest Lectures

Date	Name	Details
28/07/2017	Mr. Nishikant Aher	CMD, AMT Group, Nashik
04/08/2017	Mr. Rajiv Deshpande	Principal Advisor, E-4 Nashik
12/08/2017	Ms. Radhika Mallik,	Director, HR on Hire, Nashik
26/08/2017	Mr. Prakash Gunjal	Ex Asst General Manager (HR), M/s Mylan Laboratories Ltd

15/09/2017	Mr. Vikas Naik,	CEO, Sharda Enterprises, Nashik
1/09/2017	Mr. Tushar Jagtap	Director, Tushar Group, Nashik
15/09/2017	Dr. Medha Sykhedkar	Professor
23/09/2017	C.A. Randhir Gujarathi	CA, M/s Gujrathi & Associates, Nashik
29/09/2017	Mr. Milind Gore	HR Head, Thyssonkrupp, Nashik
06/10/2017	Mr. Ganesh Kothawade	VP, ABB Ltd., Nashik
13/10/2017	Mr. Ashitosh Sharma,	Group Manager-HR, SEVA Automotive, Nashik
2810/2017	Mr. Faizau Mukadaam	Manager & Co-Founder, Dynasights, Nushik
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#### 2) Entrepreneurship Development Cell (EDC)

Sc.No.	Date	Activity	
1	15-16-17 September 2017	Workshop on EAC	
2	13th to 17th November 2017	FDP	

3) Department Activities

Sc.No.	Date	Details
1.	17 <sup>6</sup> July 2017	Induction MBA II year
2.	18" to 26" July 2017	Project Presentation (SIP)
3.	9th August - 2017	Submission of Project
4.	9th -10th August 2017	Induction MBAI year
-5.	12th August 2017	Sandip Choupal
6.	13th,14th,15th August 2017	On Job Training ( OJT)
7,	23rd , 24th ,25th August 2017	Battle Field
8.	26th August 2017	Sandip Choupal
9.	9th September 2017	Sandip Chonpal
10.	23 <sup>rd</sup> September 2017	Sandip Choupal
11.	29th September 2017	Sundip Choupal
12.	14th October 2017	Diwali Celebration & Sandip Choupal
13.	28th October 2017	Sandip Chougal

4) Value-Added Course

Sr.No.	Date	Details
30	31" August & 1" September	Workshop on excel
2	13th to 17th November 2017	

5) Industrial Visit Plan

Sr.No.	Date	Details
1	18th August 2017	ABB
2	22rd September 2017	Bajaj Auto
3	27th October 2017	Sumsonite, Nasik

6) Corporate Social Responsibility (CSR) Activities

Sr.No.	Date	Activity	
1	5th September 2017	CSR	

Display of attendance: At the end of every month of teaching

Letter to parents:

Meeting of Principal & Deans with with the faculty members & Head:

Prof. Or. R.S. Patil Head

Prof.Dr. P. R. Baviskar

Prof.Dr. S. T. Gandhe

Dean

PRINCIPAL







FY (I)	Semes	iter: 1						w.e.f :- 3	31/07/2017
DAY	10.10 am 11.05am	11.05am- 12.00pm	12.00 pm- 12.55pm	12.45p m 1.30pm	1.30pm 2.25pm	2.25pm to 2.40pm	2.40pm 03.35pm	03.35pm - 04.30pm	04.30pm 5.00pm
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FRI	134	134	132	E A	136	K	140	139	
SAT	138	138	139	K	139		140	140	
131	Accounting for Bus	siness Decision		7		Prof (Dr.)	Prashant Pa	+il	22
132	Economic Analysis	for BD	<u></u>		-		odhan Patil		
133	Legal Aspects of B	usiness				Prof. Saril			
134	<b>Business Research</b>	Methods				Prof Ades	TO SEE SEE SEE		
135	Organization beha	vior	240			-	Rakesh S.Pa	til	
136	Basics of Marketin	ig				Prof.Rahu		24	
137	Management Fund	amentals				Prof.Jeeva			
138	Business Communi	cation				1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Gupta kha	n	
139	Leadership Lab					Prof Ades	1		
140	Personality Develo	pment Lab					odhan Patji		
	16	ah			A/I	1	405		
	Prof.Sarika Patil					Pro	f.(Dr)Rakes	h S Patil	
	Time Table I/C		1000	100		Head	of the De	partment	

#### Sandip Foundation's

## SANDIP INSTITUTE OF TECHNOLOGY & RESEARCH CENTRE, NASHIK Department Of Management Studies.





10 am 05am	11.05am 12.00pm	12.00 pm						
202	1200pm	12.55pm	12.55pm 1.40 pm	1,40pm 2.35pm	2.35pm 2.50pm	2.50pm 3.45pm	3.45pm 4.30pm	4.30 pm 5.00 pm
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302	302	306	N	305	301 TEA	303	310	Club hour
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Marketing	Enterprise Perf	ormance Manager w Venture Manage	ment		Prof.Sunill	Kumar Dayama a Patil	(Visiting Facul	ty)
1kt	Contemporar	ry Marketing Re	search		Prof.Rah	ul Mandale	- 1	
lkt	Consumer Be	ehaviour	*		Prof.Jeev	an Ahire		
1kt	Integrated M	arketing Comm	unications		Prof.Jeev	an Ahire		
//kt	Product Man	agement			Prof.Jeev	an Ahire		
lkt	Personal Sel	ling Lab			Prof.Rah	ul Mandale		
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Time Table AV 2017-18 First Half

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Y (II)		Semester: III						w.e.	f:- 16-07/20
DAY	10.10 am 11.05am	11.05am- 12.00pm	12.00 pm- 12.55pm	12.55p m 1.40 pm	1.40pm - 2.35pm	2.36pm 2.50pm	2.50pm- 3.45pm	3.45pm – 4.30pm	4.30-5.00
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	302	Enterprise Perform				Prof.SunilKumar	Dayama (Visiti	ng Faculty)	
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	05 FIN	Direct Taxatio		Prof.Prabodhan Patil					
30	06 FIN	Financial Syst		Markets and	Services				
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301	Strategic Management	Prof.V.A.Upadhye (Visiting Faculty)
302	Enterprise Performance Management	Prof.SunilKumar Dayama (Visiting Faculty)
303	Startup and New Venture Management	Prof. Sarika Patil
Specialization -	Subject Name	Faculty Name
305 HR	Labour & Social Security Laws	Prof. Sarika Patil
306 HR	Human Resource Accounting & Compensation Management	Prof Adesh Solanke
307 HR	Employee Health, Safety& Welfare	Prof. Sarika Patil
308 HR	Compensation Management	Prof Adesh Solanke
309 HR	HR Audit	Prof Adesh Splanke
311 HR	Outsourcing of HR	Prof. Sarika Patil

Prof.Sarika Patll

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### **Glimpse of Department Of Management Studies**

- ❖ Student Orientation on 10<sup>th</sup> & 11<sup>th</sup> August, 2017 by Mr. Mahesh Zagade, Divisional Commissioner Nashik, Mr. Narendra Goliya, Chairmen Rishab Instruments, Nashik & Mr. Ganesh Kothavde, Vice President ABB, Nashik.
- ❖ Successfully Conducted Sandip Chaupal Management Activity on 12<sup>th</sup> August, 2017
- ❖ Participated in Cultural Dj night with Dj Chetas and Sandipostav- 2017.
- ❖ Successfully conducted the Management Fest called UDAN-2016.
- ❖ Successfully Conducted Sandip Chaupal Management Activity on 16<sup>th</sup> August, 2016
- ❖ Conducted Project Mock Viva of MBA II students on 31<sup>st</sup> August, 2016.
- ❖ Ganesh Visarjan Awareness Campaign, *Contribution to society on 15*<sup>th</sup> September 2016.
- Successfully completed Battle field Activity of MBA I Students on 2nd, 3rd & 4th September, 2016.
- ❖ Teachers Day was celebrated by MBA I & II year Students on 5<sup>th</sup> September.
- ❖ Conducted Placement Mock Viva of MBA II students on 26<sup>th</sup> September, 2016.
- Mr. D. S. Deshmukh delivered an Expert lecture on Entrepreneurship for MBA I & II Students.
- Mr. Darshan Lodha delivered an Expert lecture on Individual Financial Planning for MBA I students.
- ❖ Conducted Seminar on BEE: Building Empowering Environment for Youth Empolyability by Ms. Sarah Nehrling and Mr. Kerron Vaishnav founder of DISHA NGO and Trust for MBA I & II Year students.





# SANDIP FOUNDATION'S

Department of management studies

SANDIP OUNDATION

